

**Perugia Chamber of Commerce *Stories on Umbria* journalism award
First edition 2010**

The Perugia Chamber of Commerce, in association with the International Journalism Festival, has set up the first edition of the *Stories on Umbria* journalism award.

The competition invites the submission of articles and radio/TV programmes which deal with the artistic-cultural-environmental excellence and the high-quality economic system of the province of Perugia, thus helping to provide visibility both in Italy and worldwide for Perugia and the local area.

Rules

1. Participation in the competition is free and implies full acceptance of the rules.
2. The competition invites the submission of photo-journalistic articles and radio/TV programmes published (including online publications) or broadcast in 2009 in Italy or abroad.
3. The article or the radio/TV programme can be the work of an individual or a group.
4. Any article submitted without the name of the author will be attributed to the editor of the newspaper/magazine in which it was published.
5. The articles and radio/TV programmes will be evaluated by a Perugia Chamber of Commerce jury composed of experts in the field and a representative of the International Journalism Festival.
6. The articles and radio/TV programmes will be judged on the following criteria:
Originality of the material
Depth of information
Ability to link the themes of the Perugia area and business
7. The articles and radio/TV programmes must be nominated or sent by 21 March 2010 (30 days before the start of the 2010 International Journalism Festival) to the competition office: Camera di Commercio di Perugia, Ufficio Stampa e Comunicazione, Via Cacciatori delle Alpi, 42 - 06121 Perugia – Italy
8. The jury will select the article or radio/TV programme which best meets the objectives and the spirit of the competition.
The presentation of the award to the winner will take place during the 2010 International Journalism Festival.
9. The prize is a stay in the province of Perugia to discover the many attractions that the area offers; wellness tourism, religious tourism, nature tourism, cultural tourism and tourism linked to events. The stay must take place within a year of the prize being awarded. The total value of the prize is 5000 euros.

10. If the prize is not collected personally by the winner it will remain at the disposition of the Perugia Chamber of Commerce.

11. The decision of the Perugia Chamber of Commerce jury will be final. The Perugia Chamber of Commerce reserves the right to modify the competition rules if and where necessary in order to improve the running of the award. Any such changes will be published on the Perugia Chamber of Commerce website www.pg.camcom.it.

General Information

On any competition organisation issue not covered explicitly in the above rules, the decision rests with the Perugia Chamber of Commerce.

The Perugia Chamber of Commerce will treat correctly, as defined by current legislation, the personal and other data received during the competition.

The Perugia Chamber of Commerce reserves the right to publish, via its own institutional communication channels, the chosen entries while fully respecting the integrity of the text/images and the existing legislation on royalties.

Competition office:

Camera di Commercio di Perugia
Ufficio Stampa e Comunicazione
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