

INTERNATIONAL JOURNALISM FESTIVAL

PERUGIA | 21 - 25 APRIL 2010

IV EDITION | FREE ENTRY



international
journalism
festival



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Perugia | 21 - 25 april 2010 | IV edition
international journalism festival

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ORDINE
dei GIORNALISTI
CONSIGLIO NAZIONALE



ORDINE
dei GIORNALISTI
dell'UMBRIA



Provincia di Perugia



Comune di Perugia

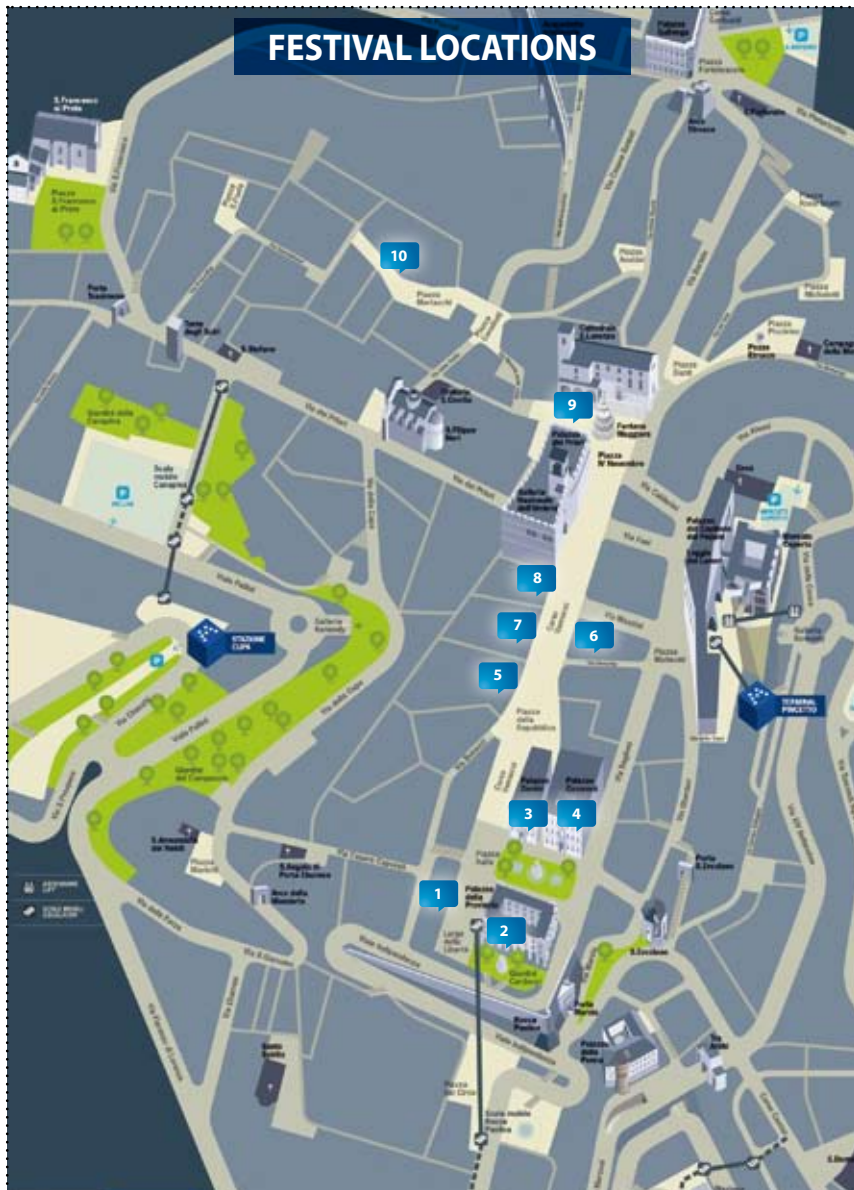


Camera di Commercio
Perugia



Agenzia per il Diritto
allo Studio Universitario dell'Umbria

FESTIVAL LOCATIONS



- 1 - HOTEL BRUFANI piazza Italia, 12
- 2 - SALA CERP - ROCCA PAOLINA piazza Italia
- 3 - SALONE D'ONORE - PALAZZO DONINI corso Vannucci, 96
- 4 - SALA DELLE PARTECIPAZIONI e SALA MULTIMEDIA - PALAZZO CESARONI piazza Italia, 2
- 5 - TEATRO PAVONE corso Vannucci, 19
- 6 - CENTRO SERVIZI G. ALESSI via Mazzini, 10
- 7 - SALA DELLE COLONNE - FONDAZIONE CASSA DI RISPARMIO DI PERUGIA corso Vannucci, 47
- 8 - SALA LIPPI - UNICREDIT BANCA DI ROMA corso Vannucci, 39
- 9 - SALA DEI NOTARI piazza IV Novembre
- 10 - TEATRO MORLACCHI piazza Morlacchi, 17

minimetro

PERUGIA
CENTRO STORICO

PRESS OFFICE

Il Filo di Arianna
tel. 075 5055807
info@journalismfestival.com
festivaldelgiornalismo

PRESS ROOM

Hotel Brufani
piazza Italia, Perugia
09.00 - 21.00

INFOPOINT


Hotel Brufani
piazza Italia, Perugia
09.00 - 19.00

BOOKSHOP

Hotel Brufani
piazza Italia, Perugia
09.00 - 19.00

For real-time updates:
www.journalismfestival.com

The programme may be changed for reasons beyond the control of the festival organisation.

The symbol  indicates that simultaneous translation will be provided for the event.

Hotel Brufani, Sala dei Notari, Sala Lippi:
free wi-fi thanks to



Members of the festival audiences agree to and authorise any future use of voice recordings, photos or videos taken during the festival.

Entry to all festival events is free. The audience will be allowed in on a first-come-first-served basis. Some festival events may be full.

www.journalismfestival.com

information
www.journalismfestival.com

THE FESTIVAL WEBTV

ilCannocchiale

WEBTV



production by dolmedia

Hotel Brufani
21-25 April

THE FESTIVAL RADIO

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LIVE
HOTEL BRUFANI
21-25 April

www.resetradio.net



Receive festival updates free on your mobile. Register online.



Receive the festival newsletter. Register online.

STARTING THIS YEAR, WE'RE REWARDING THE ENERGY THAT'S FUELLING ART.

media partners



SAATCHI & SAATCHI



ENEL PRESENTS AN INTERNATIONAL AWARD TO CHOOSE THE CREATIVE ENERGY OF 2010. The 4th Enel Contemporanea will have a new vitality. Seven artists from around the world have been invited by seven prominent figures in contemporary art to create a work that expresses the twin values of energy and environmental sustainability. The winning project will be selected by a panel of international experts. It will then be created next autumn in Rome, at the MACRO, Enel's partner in this initiative. With Enel's commitment, contemporary art keeps on gathering new energy. Why not follow the project at enelcontemporanea.com?



exhibitions
twentyfirst/
twentyfifth
april 2010

Rocca Paolina
sala CERP - Perugia

opening times:
10.00-13.00 / 16.00-19.30
free entry



unicef

GIACOMO PIROZZI
THE RIGHTS OF CHILDREN

The new exhibition *The Rights of Children*, inspired by the book bearing the same title, is the detailed testimony of photographer Giacomo Pirozzi on the condition of children and the work of UNICEF in developing nations. The book narrates the rights of children through photographs taken by the author during his 19 years of work around the world. Exquisite images that are fragments of lives lived on the edge, of denied and exploited childhoods, but that also allow for a glimmer of hope, because they show that it is possible to realize children's rights by carrying out programs for their education, protection, health. The goal is to celebrate the Convention on the Rights of the Child on its twentieth anniversary (1989 – 2009) and to strengthen the awareness of UNICEF's work on the field.

ALI AL-SUMAYIN
ALESSANDRO DI MAIO
VALERIA GENTILE
ABRUZZO: STORIES OF GOLD AND MUD, APRIL 2009

One year after the earthquake that devastated the Italian town of L'Aquila, the collective exhibition *Stories of Gold and Mud* aims to retrace the large and small wounds left hidden on the streets, in the homes, and on the faces of those that, since April 6 2009, have lost everything. In the images of the three freelance reporters one can feel the weight of the event that hit the heart of Italy: an event which caused so much suffering but which also brought out the courage, solidarity and vitality of a community that surprised everyone with its strength. To reflect and to act, not only to remember. Alessandro (25 years old, from Sicily), Valeria (24 years old, from Sardinia) and Ali (25 years old, from the UAE) were festival volunteers in 2009.



exhibitions
twentyfirst/
twentyfifth
april 2010

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opening times:
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ITALIAN SENATE LIBRARY
FRONT PAGE MOON

The exhibition *Front Page Moon* of the Italian Senate Library Emeroteca was created to narrate the transformation of the Italian press on the occasion of an epic event, the moon landing in 1969. The exhibition is made up of a series of panels that reproduce about 100 pages of newspapers of that era, selected among the most representative of the time with the intention of showing the graphical and conceptual evolution of the press which then followed. The pages, taken from dailies and periodicals, retrace the events, illustrate the scientific data, present the protagonists through an articulated iconographic structure, the revolutionary use of the print characters, the prevalence of colour, the inspired comments of the paper editors and of the great intellectuals of that time.



GAETANO PORCASI
FACES, COLOURS, MEMORIES

The paintings of Gaetano Porcasi are not only painted news, as they have been hastily defined, but they are news that become history, they are a re-interpretation of the facts in a dimension in which the images are coloured in myth, but still reproduce the cruelty of the events in their own contexts. His path, which began many years ago, pauses upon the mafia universe and especially the moments in which the atrocity of the murderers clashed against the repressive actions of the State, or colluded with them. Porcasi is able to go far beyond the factual, reproducing faces, objects, the flora, the traditions, the work, the colours and the symbols of Sicilian reality. Many of Porcasi's paintings were purchased by the town of Corleone in Sicily and will decorate the walls of the forthcoming museum of the fight against mafia, in the former house of captured mafia boss Bernardo Provenzano.



Radio
A N C H I O

with **Ruggero Po**



Radio anch'io is a daily morning phone-in current affairs talk show

LIVE
from the HOTEL BRUFANI
22 and 23 APRIL from 09.06 to 09.56

www.radio.rai.it/radio1/radioanchio



an entertaining and irreverent
review of the day's newspapers

LUCA BOTTURA

LIVE
from the Hotel Brufani
21, 22 and 23 April
from 08.30 to 09.00

presents

Lateral

the daily Radio Capital press review

11.00 | *Sala CERP - Rocca Paolina*

OPENING OF THE EXHIBITIONS

The Rights of Children - Abruzzo: Stories of gold and mud, April 2009 - Front page moon - Faces, colours, memories

Marco Vinicio Guasticchi president Perugia Provincial Council

15.00 | *Giardini del Pincetto*

AN OLIVE TREE TO KEEP THE MEMORY ALIVE

In September 2009 the olive tree in Bergamo (northern Italy) dedicated to the memory of Peppino Impastato, murdered by the mafia in 1978, was chopped down by vandals. A new olive tree will be planted in Perugia in memory of Peppino and the many other journalists murdered by the mafia.

Wladimiro Boccali mayor of Perugia

16.00 | *Sala dei Notari*

WELCOME SESSION

Official welcome and thank you to the festival volunteers. A performance by the Alessi secondary school choir will also take place in memory of Isabella Giacomucci, a 2009 festival volunteer, who died in a car crash last year. Isabella was a pupil at the Alessi school.

Maurizio Oliviero director A.Di.S.U. Umbria

ITALIANI ILLUSTRATI

SALA DEI NOTARI | TUESDAY 20 APRIL | 21.00 | FREE ENTRY

**THE
ARE
SHOW**

by **Antonello Caporale**

readings by **Stefano Sarcinelli**
music by **Paolo Pallante**

with
Francesco Paolantoni and **Nicola Vicidomini**



B.C. Dalai editore



ANTEPRIMA
Tuesday
twentieth
april

Channel 500 and 100 on Sky



with **PAOLA SALUZZI**

LIVE from PERUGIA
22 and 23 APRIL at 14.35 - HOTEL BRUFANI

SKY



SKY TG24



A Story Still to Tell:
Maria Grazia Cutuli

SUNDAY 25 APRIL at 10.00 | SALA DEI NOTARI



Maria Grazia
Cutuli
Fondazione



wednesday
twentyfirst
april

wednesday
twentyfirst
april

PRESENTATION

09.00 | Hotel Brufani



THE RIGHTS OF CHILDREN

Paolo Allori Edizioni Tipolito Duemila Group
Giacomo Pirozzi photojournalist
Vincenzo Spadafora president Unicef Italy

DOCUMENTARY

10.00 | Sala delle Partecipazioni - Palazzo Cesaroni



ASSAULT ON THE FRONTIER

For schools. One screening a day, organized by the Ilaria Alpi Association, from Wednesday 21 to Friday 23 of docu-films on the theme of *Borders*.

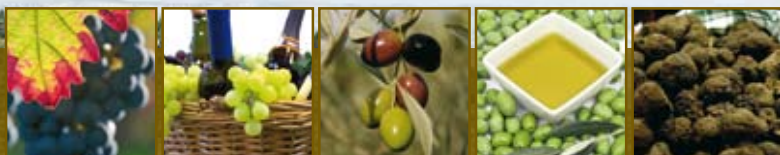
The documentary *Assault on the Frontier* by Silvia Resta and Armando Sommajuolo tells the story of the desperate people who try every night to enter the Spanish territory of Ceuta and Melilla in Morocco.

Silvia Resta documentary maker



Perugia | 21 - 25 April 2010 | IV edition
international journalism festival

HAPPY HOUR - THE BEST OF UMBRIAN FOOD AND WINE



21, 22, 23 and 24 APRIL at 19.00
HOTEL BRUFANI

by invitation only



10.00 | Salone d'Onore - Palazzo Donini 

INTERNATIONAL SOCIAL WORK COMMUNICATION AWARD

1° international social work communication award set up by the ONLUS Agency and the Umbria Regional Council.

Dante Ciliani president Umbria Journalists Association
Candido Grzybowski director IBASE, Brazil
Giuseppe Guzzetti president ACRI
Catiuscia Marini president Umbria Regional Council
Andrea Olivero co-ordinator Forum Permanente Terzo Settore
Stefano Zamagni president ONLUS Agency

10.00 | Hotel Brufani

THE CHALLENGES OF CHANGE: WELFARE, WORK AND THE MEDIA

The media industry is currently in crisis, with falling sales and falling ad revenues. But it's also a time of massive technological innovation which is broadening news frontiers. How best to deal with the crisis? What's the best business model for the media? What government support, if any, is needed for the media industry during this period of transformation?

Giulio Anselmi president ANSA
Paolo Bonaiuti minister of state for the media (tbc)
Andrea Camporese president INPGI
Carlo Malinconico president FIEG
Franco Siddi secretary general FNSI
Michele Tiraboschi University of Modena and Reggio Emilia
Tiziano Treu senator Partito Democratico

11.00 | Sala Lippi - UniCredit Banca di Roma

ARE E-BOOKS AND TABLETS GOOD FOR NEWSPAPERS?

Anything which increases the number of readers of my newspaper must be a good thing. Or so newspaper owners used to think. And now?

Carlo Annese *La Gazzetta dello Sport*
Stefano Bonilli journalist
Enrico Pagliarini Radio24
Enrico Porro Pazzo per Repubblica
Antonio Tombolini Simplicissimus Book Farm

AWARD CEREMONY



Regione Umbria



PANEL DISCUSSION



Giulio Anselmi



JOURNALISM



PANEL DISCUSSION

11.30 | *Hotel Brufani* 



Linda Polman



HUMANITARIAN JOURNALISM

Is the reporting of disasters like Haiti and long-term global problems like conflict and poverty being revolutionised by new forms of communication? Are NGOs like the Red Cross and Oxfam now effectively news media organisations? Should journalists and aid workers work together through new media or preserve the traditional values of objectivity?

Charlie Beckett director POLIS
Glenda Cooper freelance
John Davison former head of media Christian Aid
Maso Notarianni director PeaceReporter
Linda Polman author of *The Story of Aid and War in Modern Times*

PANEL DISCUSSION

11.30 | *Sala dei Notari*



Alessandro Campi

THE POLITICS-MEDIA CIRCUS

Politics is a circus much of the time. The media is a circus some of the time. Hence political journalism is more circusesque than serious. Sound syllogistic reasoning or neat nonsense?

Wolfgang Ahtner journalist and author
Alessandro Campi director Fondazione FareFuturo
Virman Cusenza editor *Il Mattino*
Marco Damilano *L'Espresso*

WORKSHOP

14.00 | *Sala dei Notari*



Alfredo Macchi

REPORTAGE: THE TRICKS OF THE TRADE

The practicalities of reportage. The reportage *Dying to live* on the human drama of immigration will be shown, with a detailed analysis of how it was made. Alfredo Macchi will be available during the festival to discuss ideas on reportages. So why not dust off that bombshell of an idea for a reportage in your bottom drawer and see what Alfredo makes of it?

Alfredo Macchi Mediaset

PANEL DISCUSSION

15.00 | *Hotel Brufani*



Antonio Polito

TO SEE OR NOT TO SEE: PUSHING THE LIMITS

What photos and videos should not be seen? Where's the dividing line between the acceptable and the unacceptable? What's the correct distance between journalism and reality?

Gianfranco Botta RAI 3 News
Roberto Chinzari RAI 2 News
Pier Paolo Cito photographer Associated Press
Lorenzo Del Boca president National Association of Journalists
Silvio Giulietti RAI 3 News
Antonio Polito editor *Il Riformista*



15.00 | *Centro Servizi G. Alessi* 

BRIDGING THE GAP BETWEEN DIFFERENT CULTURES AND LANGUAGES ONLINE

People frequently limit themselves to websites in their own language. How can cultural and linguistic fragmentation be avoided? With the obvious immaturity of web machine translations, could it be enough to use English as a bridge-language? What are the problems of the (few) social and collective translation projects? And how can a polyglot internet effectively involve users and media, corporations and volunteers?

Nicola Bruno Totem
Marc Herman Translation Exchange Project
Bernardo Parrella editor Global Voices in italiano
David Sasaki Rising Voices
Portnoy Zheng co-director Project Lingua

PANEL DISCUSSION



David Sasaki



15.00 | *Sala Lippi - UniCredit Banca di Roma*

ETHICAL BUSINESS AND BUSINESS ETHICS

Could or should business news be reported differently?

Danilo De Biasio director Radio Popolare
Andrea Di Stefano editor *Valori*
Myrta Merlino La7
Pietro Raitano editor *Altreconomia*

PANEL DISCUSSION



Myrta Merlino

16.00 | *Sala dei Notari* 

MAGAZINES IN THE REAL-TIME ERA: A SUCCESS STORY

The reassuring success of magazines in the age of real-time news. From slow food to slow news: the intrinsic value of the long lunch and the leisurely read?

Umberto Brindani editor *Oggi*
Giuseppe Di Piazza editor *Sette - Corriere della Sera*
Luca Dini editor Italian edition *Vanity Fair*
Bill Emmott former editor *The Economist* 1993-2006
Francesco Rigatelli *La Stampa*

PANEL DISCUSSION



Giuseppe Di Piazza

PANEL DISCUSSION

17.00 | *Teatro Pavone*

WOMEN, THE MEDIA AND POWER

The role of women in the media, how the media can give greater visibility to female experience, the alleged glass ceiling in the media and beyond, how the female body is treated by the media, the characteristics of female-managed media. For a new kind of feminism? One panel a day from Wednesday 21 to Saturday 24.

Emilio Carelli director Sky News Italy
Concita De Gregorio editor *Unità*
Joumana Haddad *An-Nahar*
Flavia Perina editor *Secolo d'Italia*
Barbara Stefanelli deputy editor *Corriere della Sera*



Concita De Gregorio



JOURNALISM



17.00 | *Sala Lippi - UniCredit Banca di Roma*

I READ IT ON MY MOBILE: THE FUTURE OF NEWS ON THE MOVE

More and more people get their news while on the move. What are the implications for news organisations and indeed telephone companies of this dramatic change in news consumption habits? Who are the winners in this new marketplace? And why?

Massimo Cavazzini journalist
Gianluca Diegoli Minimarketing
Natascia Edera Formanova
Raffaele Mastrodonardo Totem
Stefano Portu *L'Espresso*
Luca Tremolada *Il Sole 24 Ore*

PANEL DISCUSSION

17.00 | *Centro Servizi G. Alessi*

FOOTBALL, THE SPORTS PAGES, THE TALES OF A GENERATION

OK, here goes: Clemence, Neal, Hughes, Smith, Jones, Case, McDermott, Souness, Kennedy, Keegan, Heighway. That proves I was born in England between 1960 and say 1962 because only a boy aged 15 or 16 at the time could possibly reel off instantly some 33 years later Liverpool's winning 1977 European Cup team. Tales of a generation, or at least the male half of it.

Oliviero Beha journalist and author
Giovanni Francesio author
Matteo Marani editor *Guerin Sportivo*
Gianni Perrelli *L'Espresso*
Matteo Marchetti and **Luca Sappino** *Zai.net*



Oliviero Beha



17.00 | *Hotel Brufani*

WILL JELLYFISH RULE THE WORLD?

For schoolchildren. Young reporters of the future will learn more about the environment and sustainability. In association with *Giornalisti Nell'Erba* and *Repubblica@Scuola*

Leo Hickman *The Guardian*, author of *Will jellyfish rule the world?*

PRESENTATION



Leo Hickman

18.30 | *Teatro Pavone*

CARMEN CONSOLI

A rare live interview with leading Italian rock and pop singer Carmen Consoli. Among the issues under discussion will be her relationship with the media.

Luca Valtorta editor XL
 interviews **Carmen Consoli** singer

INTERVIEW



Carmen Consoli

19.00 | *Centro Servizi G. Alessi*

MEDIA TREATMENT OF THE MEREDITH KERCHER MURDER CASE

The murder case that shocked the city of Perugia. The trial and the conviction of Amanda Knox set off a whirlwind of controversy in the American press. Justified or unjustified? Is a partisan national media inevitable in such high-profile cases?

Sabina Castelfranco CBS
Massimo Mapelli La7
Barbie Nadeau *Newsweek*, author of *Angel Face: the real story of student killer Amanda Knox*
Andrea Vogt *seattlepi.com*

PANEL DISCUSSION



Barbie Nadeau



Andrea Vogt

19.00 | *Hotel Brufani*

THE PRESS, POLITICS AND THE SUBTLE ART OF MANIPULATING NUMBERS

An analysis by RENA on the daily use and abuse of statistics and economic data. RENA will also present some simple ideas on how the citizen can avoid being befuddled by inaccurate data and misleading statistics.

Bill Emmott former editor *The Economist* 1993-2006
Elena Fenili vice president RENA
Frediano Finucci news editor *Otto e mezzo* La7
James Fontanella-Khan editor *The Financial Times* online in India
Giuseppe Ragusa LUISS University, Rome

PANEL DISCUSSION



Bill Emmott





Giuliano Ferrara



Gad Lerner

SCINTILLE - UNA STORIA DI ANIME VAGABONDE

"The book by Gad Lerner is one of the finest of the season and one of the most unusual written by an Italian journalist. In *Scintille* he talks openly about his family and its history, trying in so doing to understand himself better through their experience and their surroundings. While his parents weren't able to deal with the painful conflicts of history that crashed in on their lives and that as a result the need for closure fell on the following generation, there remains the comparison between today and yesterday, between how his parents were and how they are now, between what Beirut and Lebanon were and what they are now. And not only of Beirut and Lebanon, because the problems of that part of the world are integral to the flow of history that involves all of us. Through the experience of Lerner's parents we gain insight into the devastation of the 20th century and turn in trepidation to the 21st." Goffredo Fofi

Giuliano Ferrara editor *Il Foglio*

Gad Lerner journalist and author of *Scintille - una storia di anime vagabonde*

DAMNED JOURNALISTS

RIP! A REMIX MANIFESTO

In *Rip! A remix manifesto*, web activist and filmmaker Brett Gaylor explores issues of copyright in the information age, mashing up the media landscape of the 20th century and shattering the wall between users and producers. The film's central protagonist is Girl Talk, a mash-up musician topping the charts with his sample-based songs. But is Girl Talk a paragon of people power or the Pied Piper of piracy? Creative Commons founder Lawrence Lessig, Brazil's Minister of Culture Gilberto Gil and pop culture critic Cory Doctorow are also along for the ride. A participatory media experiment from day one, Brett shares his raw footage at opensourcecinema.org, for anyone to remix. This movie-as-mash-up method allows these remixes to become an integral part of the film. With *Rip! A remix manifesto*, Gaylor and Girl Talk sound an urgent alarm and draw the lines of battle. Which side of the ideas war are you on?

CULT

cult-tv.it

CULT PREMIO CULT
il cinema della realtà

PH. ROBERTO MCELLOZZI

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DA MERCOLEDÌ 21 APRILE

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CANALE 130

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TEATRO PAVONE | WEDNESDAY 21 APRIL | 21.00 | FREE ENTRY

THE ARE SHOW



with

Gian Antonio Stella (narrative voice)
Gualtiero Bertelli (voice, accordion)

and

Giuseppina Casarin (voice)
Paolo Favorido (piano)
Domenico Santaniello (bass)
Rachele Colombo (percussion, mandolin, voice)

and

Maurizio Camardi (saxophones, flute)
script by **Gian Antonio Stella**
based on the book **Negri, froci, giudei & co.**
musical research by **Gualtiero Bertelli**

From institutionalised terror to African ethnic cleansing to Italian city-state wars all the way to the small despicable stories of today, Stella rebuilds a rich and disturbing picture of yesterday and today in the relationship between "us" and "the others". Because "history documents one undeniable fact: the idea of the other is not at all absolute, definitive, eternal. On the contrary, it depends on many different things and it is completely relative. Provisional. Temporary."

SIAMO

ORGOGLIOSI

DEL NOSTRO

TG.

24 ORE

SU 24

Nel 2003 nasce SKY TG24, il primo canale all news in Italia del più grande gruppo media del mondo: News Corporation. In questi sette anni abbiamo raggiunto milioni di italiani con uno stile innovativo ed un linguaggio moderno. Grazie a sedi sparse in tutto il mondo permettiamo, 7 giorni su 7, a 146 giornalisti di arrivare sulla notizia in tempo reale e raccontarla in modo libero e indipendente. Per questo sempre più italiani scelgono SKY TG24.

02.70.70 o sky.it



SKY

Questa è tv!



**thursday
twentysecond
april**

PANEL DISCUSSION

09.00 | Hotel Brufani



Megan Garber

PRESS FORWARD: DIALOGUES ON THE FUTURE OF NEWS
SOMETHING TO TALK ABOUT

The web is often best used as a communications tool. Can and should news organizations rethink their web strategies to acknowledge this?

Adrian Michaels group foreign editor Telegraph Media Group
Marco Pratellesi editor *Corriere della Sera* online
Josh Young social media editor *The Huffington Post*
Megan Garber and **Justin Peters** *Columbia Journalism Review* online

COLUMBIA
JOURNALISM
REVIEW
Strong Press, Strong Democracy

DOCUMENTARY

10.00 | Sala delle Partecipazioni - Palazzo Cesaroni



LIKE A MAN ON EARTH

For schools. The doc by Andrea Segre, Riccardo Biadene and Dagmawi Yimer investigates the deals between Italy and Libya.

Riccardo Staglianò *La Repubblica*
Dagmawi Yimer documentary maker

10.00 | Sala Multimedia - Palazzo Cesaroni

WORDS, WORDS, WORDS

For schools. A workshop on Thursday 22 and Friday 23 organised by *Modus Vivendi*. Writing skills, the background to environmental journalism, the language of television, radio and the web.

Alessandro Farruggia *Il Resto del Carlino*
Marco Gisotti editor *Modus Vivendi*
Gaetano Prisciantelli *Wired*

WORKSHOP



MODUS
L'ESPERIENZA DI UNO DEI MIGLIORI ESPERTI DEL SETTORE

PANEL DISCUSSION



Koro Castellano



Vittorio Zambardino

10.30 | Hotel Brufani

DIGITAL HERETICS: SAVING THE WEB.
AND JOURNALISM TOO

"A culture and a way of speaking about the world are in terminal decline. But journalism must be saved from the crisis of the print media" (Massimo Russo and Vittorio Zambardino). Safety instructions for the web and the media.

Koro Castellano president OPA Europe
Marco Pancini head of institutional relations Google Italy
Massimo Russo *La Repubblica*, co-author of the book *Digital Heretics*
Vittorio Zambardino *La Repubblica*, co-author of the book *Digital Heretics*

followed by

DIGITAL HERETICS AWARDS CEREMONY

The award invites the submission of online reportages incorporating video, audio, text, photographs, animation (or a mix of these) which make innovative use of the internet (crowdsourcing, collaborative journalism, mash-ups, web 2.0, etc). The reportage must have been published in 2009.

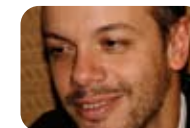
10.30 | Sala Maggiore - Hotel Brufani

WHAT THE PAPERS SAY

An entertaining and irreverent review of the day's newspapers. Other festival speakers may also be inveigled to take part.

Diego Bianchi (otherwise known as Zoro) *Parla con me* RAI 3
Antonio Sofi webgol.it

PRESS REVIEW



Diego Bianchi

Happy Morning! Late breakfast offered gratis by Vodafone

Exclusively for the international journalism festival,
CULT presents the documentary series

Damned Journalists

SOLO SU
SKY
CANALE 319

wednesday, april 21st at 21:15

Rip! A remix manifesto

thursday, april 22nd at 21:15

Letter to Anna - the story of journalist Politkovskaja's death

friday, april 23rd at 21:15

Darfur: the devil came on horseback

saturday, april 24th at 21:15

Fixer: the taking of ajmal naqshbandi

sunday, april 25th at 16:00

Orgasm inc

EXCLUSIVE PREMIERE

CULT CENTRAL, Sala dei Notari

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CULT PREMIO CULT
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international
journalism
festival

The documentaries will be shown in their original language with subtitles produced by

microcinema

PANEL DISCUSSION

10.30 | *Centro Servizi G. Alessi* 



Regione Umbria



SOCIAL MOVEMENTS AND THE MEDIA: TEN YEARS OF THE WORLD SOCIAL FORUM

The future challenges and direction of the World Social Forum, the new frontiers of world governance and how the media and social movements contribute to the various democratisation processes currently under way around the world.

- Wladimiro Boccali** mayor of Perugia
- Manuel Chaparro** president EMA
- Candido Grzybowski** director IBASE, Brazil
- Flavio Lotti** co-ordinator Tavola della Pace
- Gustavo Marin** director Forum for a New World Governance
- Patrick Piro** Politis
- Giampiero Rasimelli** vice president ONLUS Agency
- Pedro Santana** president Viva la Ciudadania, Colombia
- Amit Sengupta** People's Health Movement, India

JOURNALISM

11.00 | *Sala Lippi - UniCredit Banca di Roma*



DIGITAL DIFFICULTIES: THE LIFE AND TIMES OF ONLINE JOURNALISTS

The future of journalism may well be radiantly digital but in the meantime it's tough going for many who work in this field. Being there while it's happening is one thing, making a decent living out of it is quite another.



Claudio Giua

- Daniela Cerrato** Virgilio
- Federico Gelli** Tuscany Regional Council
- Claudio Giua** *L'Espresso*
- Roberto Natale** FNSI
- Adriano Provera** Fasipress
- Marco Renzi** journalist and web expert

PANEL DISCUSSION

11.00 | *Sala dei Notari*



Giovanni Minoli

ITALIAN TV: THE CRITICS SHARPEN THEIR PENCILS

Much Italian television is awful. Then again, much European television is too. Why? The lowest common denominator syndrome or something else?

- Nanni Delbecchi** TV critic *Il Fatto Quotidiano*
- Giovanni Minoli** director RaiEducational
- Giorgio Simonelli** lecturer in television journalism, Catholic University of Milan
- Francesco Specchia** *Libero*

12.00 | *Teatro Pavone* 

THE DAWN OF A NEW JOURNALISM

Keynote speech by **Luca De Biase** editor *Nòva24*, the weekly new media and technology insert of leading Italian business daily *Il Sole 24 Ore*.

Introduction **Giorgio Meletti** *La7*

KEYNOTE SPEECH



Luca De Biase

12.00 | *Hotel Brufani* 

THE ASSOCIATED PRESS: TRANSFORMING DIGITAL NEWS

A preview of the digital content transformation taking place at the Associated Press. The focus will be on AP's approach to new multi-channel, multi-touch news products and experiences for consumers as well as the challenges of protecting the value of content in a fragmenting news marketplace.

Henrik Eklund director of global digital partnerships The Associated Press
Toby Hartwell director of marketing The Associated Press

PRESENTATION



Toby Hartwell



14.00 | *Hotel Brufani* 

CITIZEN MEDIA TO FOSTER HUMAN RIGHTS AND FREEDOM OF SPEECH

Despite the early '90s utopia of a borderless and transnational net, national laws, restrictions and business logic are currently reclaiming their power. What tools and tactics are available to activists and bloggers facing censorship in different parts of the world? And how can *netizens* make a difference in the everyday struggle for social justice and positive change?

- Gabriele Battaglia** PeaceReporter
- Sami Ben Gharbia** Global Voices
- Gianni Lannes** director *italiaterranostra.it*
- Bernardo Parrella** editor Global Voices in Italian
- Jillian York** Berkman Center for new media research, Harvard University

PANEL DISCUSSION



Jillian York



PANEL DISCUSSION

11.00 | *Sala dei Notari*



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- Francesco Specchia** *Libero*

14.00 | *Teatro Pavone*

VISUAL COMMUNICATION

The *Razza Umana* (Human Race) project led by Oliviero Toscani is touring towns and cities of the Italian peninsula to capture people's expressions and to represent the social and cultural characteristics of a changing nation.

Oliviero Toscani photographer

WORKSHOP



Oliviero Toscani

PANEL DISCUSSION

15.00 | *Sala dei Notari* 



Gianni Riotta



NETWORKED JOURNALISM

How are new technologies transforming mainstream news media? Blogs, Twitter, citizen journalism and other forms of social media are now part of everyday news. How do they change the value, quality and ethics of reporting?

Charlie Beckett director POLIS
Tom Loosemore director 4iP Channel 4
Gianni Riotta editor *Il Sole 24 Ore*
Richard Sambrook director BBC Global News 2004-March 2010

PANEL DISCUSSION

15.00 | *Centro Servizi G. Alessi*



Domenico Calopresti



SO NEAR AND YET SO FAR

The student movement and the media: a classic love-hate relationship?

Domenico Calopresti film director
Tano D'Amico journalist and photoreporter
Francesco Raparelli political activist
Concetto Vecchio *La Repubblica*
Matteo Marchetti and **Luca Sappino** *Zai.net*

INTERVIEW

16.00 | *Teatro Pavone*



Gianni Mura

GIANNI MURA

Cattivi pensieri is the longest-running and perhaps most widely-respected sports column in Italian journalism. All 26 years of it. By Gianni Mura.

Giuseppe Smorto editor *La Repubblica* online interviews **Gianni Mura** *La Repubblica*

PANEL DISCUSSION

16.00 | *Hotel Brufani* 



Betty Wong

FINANCIAL JOURNALISM: BAD NEWS BLUES

Financial journalism stands accused of focusing on the daily cut and thrust of business at the expense of the big picture. And of concentrating on dramatic failure and scandal at the expense of unspectacular business success. Bad news in both senses?

Alessandra Galloni *The Wall Street Journal*
Massimo Giannini deputy editor *La Repubblica*
Adrian Michaels group foreign editor Telegraph Media Group
Massimo Mucchetti *Corriere della Sera*
Betty Wong global news editor Reuters

17.00 | *Sala dei Notari*

WOMEN, THE MEDIA AND POWER

The role of women in the media, how the media can give greater visibility to female experience, the alleged glass ceiling in the media and beyond, how the female body is treated by the media, the characteristics of female-managed media.

Rina Gagliardi journalist and politician
Laura Laurenzi *La Repubblica*
Angelo Mellone *Il Tempo*
Maria Laura Rodotà *Corriere della Sera*
Cristina Sivieri Tagliabue *Il Sole 24 Ore*

17.00 | *Centro Servizi G. Alessi*

WAR JOURNALISM

Insights into the realities of war reporting in the age of the embedded journalist.

Gianluca Ales Sky News Italy
Oliviero Bergamini RAI 3 News
B. Massimo Fogari Army general and director Public Information Office of the Italian Defence General Staff
Dario Moricone Televideo Rai

17.00 | *Sala Lippi - UniCredit Banca di Roma*

THE ROLE OF TRAINING IN THE JOURNALISTIC PROFESSION

Journalism is changing fast. But does the training which young Italian journalists receive adequately prepare them for the realities of the workplace? If not, why not? Is learning-by-doing sufficient to compensate for any inadequacies in initial training? If so, why bother with the training?

Angelo Agostini editor *Problemi dell'informazione*
Ugo Barbara Agenzia Giornalistica Italia and founder To report
Marcella Cardini director Centro di Documentazione Giornalistica
Tiziana Ferrario RAI 1 News
Lella Mazzoli University of Urbino
Stefano Natoli *Il Sole 24 Ore* Radiocor
Michele Partipilo *Gazzetta del Mezzogiorno*

PANEL DISCUSSION



Maria Laura Rodotà



PANEL DISCUSSION



Associazione Giornalisti Scuola di Perugia

JOURNALISM



Tiziana Ferrario

PANEL DISCUSSION

18.00 | *Hotel Brufani* 

**ENVIRONMENTAL JOURNALISM:
CHOOSE YOUR GREEN WITH CARE**

We're all environmentally aware these days, thanks in no small part to the impact of environmental journalism. But do green convictions need to be tempered by green scepticisms? Green living or green-washing: choose your green with due care and attention.

- Alice Audouin** *Havas Media*
- Antonio Cianciullo** *La Repubblica*
- Marco Gisotti** editor *Modus Vivendi*
- Leo Hickman** *The Guardian*
- Fred Pearce** *New Scientist*
- Fabio Tamburini** *Channel 5 News*



Alice Audouin



Marco Gisotti

PAS DE DEUX

18.00 | *Teatro Pavone* 

**MEDIA AND POWER:
THE SAGA OF THE TEN QUESTIONS**

La Repubblica has been sued by Italian leader Silvio Berlusconi for ten questions the newspaper put to him in 2009. A first in the West?

- Angelo Agostini** editor *Problemi dell'Informazione*
- Ezio Mauro** editor *La Repubblica*



Ezio Mauro

BOOK PRESENTATION

19.00 | *Centro Servizi G. Alessi*

NEL SILENZIO UN CANTO

A personal look at some of the planet's most impoverished places.

- Nevio Casadio** journalist and author of *Nel silenzio un canto*
- Alfredo Macchi** *Mediaset*



Nevio Casadio

WORKSHOP 2.0

19.00 | *Sala Lippi - UniCredit Banca di Roma*

**UNIVERSITY OF CALIFORNIA BERKELEY
GRADUATE SCHOOL OF JOURNALISM**

Presentation (via Skype) of a special session of the Web 2.0 Workshop of the Knight Digital Media Center at the UC Berkeley J-School.

- Stefano Valentino** Fulbright fellow, UC Berkeley J-School



19.30 | *Hotel Brufani* 

NEW BUSINESS MODELS FOR ONLINE NEWS

Given the crisis in traditional media advertising and the growing importance of online news, the standard media business model is bound to change. What does the future hold? How far can payment for online content go? To what degree can the community of readers/viewers influence the economic viability of journalism?

- Luca Conti** founder *pandemia.info*
- Mark Glaser** executive editor *Mediashift*
- Claudio Giua** *Gruppo Espresso*
- Pietro Varvello** *Gruppo RCS*

PANEL DISCUSSION



Mark Glaser



Pietro Varvello

DOCUMENTARY

CULT
cult-tv.it



21.15 | *Sala dei Notari*

**DAMNED JOURNALISTS
LETTER TO ANNA**

The Russian journalist Anna Politkovskaya was murdered in October 2006. This homage to her life contains much exclusive footage and includes interviews with members of her family, Dimitri Muratov editor of *Novaja Gazeta*, Garry Kasparov former world chess champion and leader of the Russian opposition and Boris Beresovsky the oligarch who once "made" Russian premier Vladimir Putin.

BILAL
TO TRAVEL, WORK AND DIE AS A MIGRANT WORKER
TEATRO PAVONE | THURSDAY 22 APRIL | 21.00 | FREE ENTRY



- with **Fabrizio Gatti** narrative voice
- Gualtiero Bertelli** guitar, accordion, voice
- and **Paolo Favorido** piano
- Rachele Colombo** voice, percussion, sound effects
- Guido Rigatti** bass, cello, oud
- and **Maurizio Camardi** saxophone, duduk, ethnic flutes
- directed by **Gualtiero Bertelli**
- music by **Gualtiero Bertelli**, **Maurizio Camardi**, **Paolo Favorido**
- electronic effects by **Rachele Colombo**
- images by **Rocco De Benedictis**, **Fabrizio Gatti**, **Giorgio Lotti**

Fabrizio Gatti has crossed the Sahara on the same trucks that transport illegal immigrants. He met Al Qaeda affiliates and ruthless traffickers. He crossed the frontiers unharmed. He infiltrated African criminal organizations and European companies exploiting the new slave trade. He was arrested as an illegal immigrant, experiencing personally the shocking treatment of immigrants in temporary custody in Western Europe. His story, documented by dramatic snapshots taken by the author himself and by other photographers, is complemented by the songs and music of Gualtiero Bertelli and the musicians that work with him on the relationship between history and song.

In collaborazione con



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power to you





Perugia media 140

Using real-time social media to re-engage audiences

FRIDAY 23 APRIL | SALA DEI NOTARI

THE ITALIAN STOP OF THE MEDIA140 WORLD TOUR, AFTER LONDON, SYDNEY AND PERTH. THE REAL-TIME WEB IS DRAMATICALLY CHANGING THE WAY WE COMMUNICATE, SOCIALISE AND DO BUSINESS GLOBALLY. MEDIA140 FOCUSES ON TWITTER BUT ALSO LOOKS AT OTHER REAL-TIME PLATFORMS BY BRINGING TOGETHER THE BEST IN JOURNALISM, MARKETING AND ENTERTAINMENT. THE EVENT WILL BE STREAMED LIVE ON THE WEB.



www.media140.com/perugia

USING REAL-TIME SOCIAL MEDIA TO RE-ENGAGE AUDIENCES

09.00 - Introduction **Ande Gregson** founder media140 and (via Skype) **John Bergin** director digital news Sky News Australia

09.15 - Keynote speech
HOW INNOVATION CAN IMPROVE JOURNALISM
Tom Loosemore director 4iP Channel 4

09.45 - Panel discussion
WHAT DO AUDIENCES WANT FROM MAINSTREAM NEWS ORGANISATIONS?
Moeed Ahmad head of social media Al-Jazeera
Mark Glaser executive editor pbs.org/mediashift
Kevin Marsh editor BBC College of Journalism
Meg Pickard head of social media development Guardian News and Media
moderator **Claire Wardle** University of Cardiff, UK

10.30 - Break and networking

11.00 - Panel discussion
FILTERING, CURATION AND AUTHENTICATION: WHAT DOES THE FUTURE HOLD?
Luca Conti founder pandemic.info
Robin Good founder masternewmedia.org
Jillian York Global Voices
Josh Young social media editor *The Huffington Post*
moderator **Laura Oliver** editor journalism.co.uk

11.45 - Q&A via Twitter

12.30 - Lunch and networking

13.30 - Keynote speech
Julian Assange Wikileaks

MEDIA140 LABS: HOW REAL-TIME IS CHANGING JOURNALISM

14.15 - Case studies
REAL-TIME DATA VISUALIZATION
Ben Marsh UK Snow Map
David McCandless informationisbeautiful.net
Chris Thorpe technology consultant *The Guardian*

15.15 - Break and networking

15.45 - Workshop
REAL-TIME APPLICATIONS
Derek Dukes co-founder and CEO Dipity
Jon Gosier founder appfrica.org
Mark Rock founder and CEO Audioboo

16.45 - Workshop
REAL-TIME TOOLS FOR JOURNALISTS (VIDEO, AUDIO, LIVE/MICRO-BLOGGING)
Guy Degen notesfromthefield.typepad.com
Christian Payne ourmaninside.com
Adam Westbrook adamwestbrook.wordpress.com

17.45 - Closing remarks **Ande Gregson**

from 18.00 to 20.00 - media140 unconferences
Register at www.media140.com/perugia
for more information



Tom Loosemore



Moeed Ahmad



Robin Good



Luca Conti



Julian Assange



Derek Dukes



Ande Gregson

PANEL DISCUSSION

09.00 | *Hotel Brufani* 



Richard Sambrook

**COLUMBIA
JOURNALISM
REVIEW**
Strong Press, Strong Democracy

PRESS FORWARD: DIALOGUES ON THE FUTURE OF NEWS
COMMON KNOWLEDGE

On the benefits and dangers of niche news and why the democratization of information is, in some ways, at odds with democracy itself. How can we preserve community and facts themselves in a news environment that is increasingly fragmented?

Brooke Gladstone editor *On The Media* US National Public Radio
Richard Sambrook director BBC Global News 2004-March 2010
Vittorio Zambardino *La Repubblica*
Megan Garber and **Justin Peters** *Columbia Journalism Review* online

PANEL DISCUSSION

10.00 | *Sala delle Colonne*
Fondazione Cassa di Risparmio di Perugia



Giulio Cavalli

LOCAL NEWS ON THE FRONT LINE

Organised crime remains a grim reality in Italian life, especially in the South. Local journalists are frequently on the front line in reporting on this issue. At great personal risk. Three of the speakers on this panel live under police protection.

Giulio Cavalli founder Bottega dei Mestieri Teatrali
Paolo Esposito Caffè News Magazine
Gianni Lannes director italiaterranostra.it
Pino Maniaci director Telejato
Chiara Spagnolo *Il Quotidiano della Calabria*



Pino Maniaci

DOCUMENTARY

10.00 | *Sala delle Partecipazioni - Palazzo Cesaroni*



ALL ABOARD IN DESPERATION

For schools. Documentary by Gregoire Deniau, Emmanuel Charieras and Guillaume Martin on the attempts by illegal immigrants to reach the Canary Islands by boat from Morocco.

Gregoire Deniau documentary maker

WORKSHOP

10.00 | *Sala Multimedia - Palazzo Cesaroni*



CARTOONS CAN BE FUN AND INFORMATIVE

For schools.

Marco Gisotti editor *Modus Vivendi*
Gabriele Salari *Il Venerdì di Repubblica*

10.00 | *Centro Servizi G. Alessi*

MEDIA IMAGE OR LOCAL IDENTITY?

On how the media constructs an image of a local area and of its public opinion and how effective public marketing campaigns can be in reinforcing or countering such an image.

Marco Brunacci Umbrian edition *Il Messaggero*, **Giuseppe Castellini** editor *Il Giornale dell'Umbria*, **Stefano Cimicchi** director APT Umbria, **Pietro Cozzi** *Bell'Italia*, **Enzo Ferrini** ANSA Umbria, **Federico Fioravanti** journalist, **Alvaro Fiorucci** RAI Umbria, **Cesare Fiumi** *Corriere della Sera*, **Gerardo Gatti** lawyer, **Giuseppe Mascambruno** editor *La Nazione*, **Giorgio Mencaroni** president Perugia Chamber of Commerce, **Anna Mossuto** editor *Il Corriere dell'Umbria*

10.00 | *Salone d'Onore - Palazzo Donini* 

REMEMBRANCE OF JOURNALISM PAST

Philip Meyer and friends ruminate on journalism past, present and future.

Derrick De Kerkover University of Napoli
Lorenzo Del Boca president National Association of Journalists
Philip Meyer professor emeritus University of North Carolina
Ezio Sciarra University of Chieti-Pescara

10.30 | *Teatro Pavone* 

NEWS AFTER THE FALL OF THE PAPER EMPIRES

From Gutenberg to Google, from the social networks which helped elect President Obama to the technocrats who decide how we will read in the future. Are we moving towards an age of information without paper or journalism without information?

Marco Bardazzi *La Stampa*
Mario Calabresi editor *La Stampa*
Massimo Gaggi *Corriere della Sera*
Megan Garber *Columbia Journalism Review* online

PANEL DISCUSSION



Camera di Commercio Perugia

PANEL DISCUSSION



Philip Meyer

PANEL DISCUSSION



Mario Calabresi



Massimo Gaggi

PRESS REVIEW

10.30 | Sala Maggiore - Hotel Brufani



Antonio Sofi

WHAT THE PAPERS SAY

An entertaining and irreverent review of the day's newspapers.

Diego Bianchi (otherwise known as Zoro) *Parla con me* RAI 3
Antonio Sofi *weblog.it*

Happy Morning! Late breakfast offered gratis by Vodafone

JOURNALISM



11.00 | Sala Lippi - UniCredit Banca di Roma

UNIVERSITY JOURNALISMS: NEW MEDIA ON THE CHARGE

Italian university newspapers, webradio stations and websites are an excellent lab for students to learn multimedia skills and the fundamentals of news-making.

Jessica Camargo L'UniversitArea
Nicola Cappelli Orizzonte Universitario
Roberto Chibbaro Unimagazine
Gioia Lovison RadUni
Romeo Perrotta Ustation

PANEL DISCUSSION

11.00 | Hotel Brufani



Charlie Beckett

PHOTOJOURNALISM AND CONFLICT

Images of violence are the most powerful form of communication around conflict and yet photojournalism is in crisis. What is the correct moral, economic and editorial response from photojournalists to the complexity of contemporary conflict? What is the future for imagery in the age of digital citizen journalism?

Charlie Beckett director POLIS
Luc Bovens professor of philosophy London School of Economics
Diego Buñuel National Geographic Channel
Paul Lowe photojournalist
Alfredo Macchi Mediaset

KEYNOTE SPEECH

12.00 | Teatro Pavone



Paul Steiger

THE ROLE OF NEWS MEDIA IN THE DIGITAL AGE

Keynote speech by **Paul Steiger** editor-in-chief ProPublica and former managing editor *The Wall Street Journal* 1991-2007.
Introduction by **Guido Romeo** *Il Sole 24 Ore*

14.00 | Sala delle Colonne
Fondazione Cassa di Risparmio di Perugia

INVESTIGATIVE JOURNALISM

Three leading investigative journalists on how they get the job done.

Lirio Abbate *L'Espresso*
Carlo Bonini *La Repubblica*
Emanuele Fittipaldi *L'Espresso*

WORKSHOP



Lirio Abbate

14.00 | Hotel Brufani

PRECISION JOURNALISM

Precision journalism is the use of social and behavioural science research methods to gather and analyze data. Collecting information in databases, analyzing public records with statistical programs and spreadsheets, etc have enabled journalists to radically increase the quality and effectiveness of their work by using large amounts of data to frame the subject under consideration.

Damiano Crognali journalist
José Luis Dader professor of journalism Complutense University, Madrid (via Skype)
Ilvo Diamanti *La Repubblica*
Steve Doig Walter Cronkite School of Journalism and Mass Communication
Giorgio Meletti La7
Philip Meyer emeritus professor University of North Carolina

PANEL DISCUSSION



Ilvo Diamanti



Steve Doig

14.00 | Centro Servizi G. Alessi

FILMING IN DANGEROUS PLACES

The precautions, the unpredictables, the worries, the results.

Ruhi Hamid BBC
Laith Mushtaq Al Jazeera
Ugo Tramballi *Il Sole 24 Ore*

PANEL DISCUSSION



Ugo Tramballi

15.00 | Teatro Pavone

LITERARY JOURNALISM: THE PEN IS MIGHTIER THAN THE VIDEO

How nice it is to turn to the arts pages after the tour of duty in the business and international news sections.

Wlodek Goldkorn *L'Espresso*
Massimo Gramellini deputy editor *La Stampa*
Caterina Soffici *Il Riformista*
Peter Stothard editor *The Times Literary Supplement*
Giovanna Zucconi *Che tempo che fa* RAI 3

PANEL DISCUSSION



Massimo Gramellini

PANEL DISCUSSION



Vittorio Pasteris

15.00 | Sala Lippi - UniCredit Banca di Roma

BUSINESS, POLITICS AND MORE: THE ROLE OF LOCAL ONLINE NEWS

Marco Di Maio president Associazione Nazionale Stampa Online
Luca Lani CEO CityNews
Vittorio Pasteris *La Stampa*
Camilla Pedraglio media relations Italy UniCredit Group
Angelo Maria Perrino editor affaritaliani.it

PANEL DISCUSSION



Maria Amelia Beltramini



Regione Umbria
Direzione Regionale Sanità
e Servizi Sociali

15.30 | Centro Servizi G. Alessi 

HEALTH PROMOTION: FROM JOURNALISM TO SOCIAL MARKETING

Prevention is better than cure. How best to communicate with the general public on issues of alcohol, smoking, diet, physical activity, sexually transmitted diseases, et al.

Maria Amelia Beltramini *Focus*
Giuseppe Fattori AUSL Modena
Bruno Gambacorta RAI 2 News
Nick Tancock National Health Service, UK
Fabio Veronesi University of Perugia
introduction **Paolo Di Loreto** director of health and social services, Umbria Regional Council

PANEL DISCUSSION



Jean-Francois Julliard



Associazione Giornalisti
Scuola di Perugia

16.00 | Hotel Brufani 

A HARSH WINTER IN RUSSIAN JOURNALISM

It's more dangerous to be a journalist in Russia now than during the Cold War.

Marcello Greco RAI 3 News
Jean-Francois Julliard secretary general Reporters Sans Frontières
Andrea Riscassi RAI Regional News
Vitaly Yaroshevski deputy editor *Novaja Gazeta*
Lidia Yusupova Chechen human rights advocate and journalist

PANEL DISCUSSION



16.30 | Sala delle Partecipazioni - Palazzo Cesaroni

WOMEN, THE MEDIA AND POWER

The role of women in the media.

Massimo Bordin director Radio Radicale
Maria Corbi *La Stampa*
Ida Dominijanni *Il Manifesto*
Megan Williams freelance
Lorella Zanardo ilcorporatedonne.net

16.30 | Sala delle Colonne
Fondazione Cassa di Risparmio di Perugia

THE 40TH ANNIVERSARY OF FERPI

Gianluca Comin president FERPI
Giuliano Giubilei deputy director RAI 3 News
Maria Laura Rodotà *Corriere della Sera*
Renato Vichi director media relations Italy UniCredit Group

PANEL DISCUSSION



Giuliano Giubilei

17.00 | Sala Lippi - UniCredit Banca di Roma

I WANT TO BE LIKE YOU

From running a blog or website to making a living out of it.

Salvatore Aranzulla blogger
Robin Good founder masternewmedia.org
Emanuele Menietti blogger
Vittorio Pasteris *La Stampa*
Giacomo Vizzotto Net1News

17.30 | Teatro Pavone

GO WEST RAGAZZO!

Italy is not a country for the young. Discuss.

Pierluigi Celli director general LUISS University, Rome
Giuseppe Civati blogger and politician
Antonio De Napoli spokesman Forum Nazionale dei Giovani
Roberto Nicastro deputy CEO UniCredit Group
Filippo Rossi editor FareFuturo web magazine
Barbara Serra Al Jazeera English

JOURNALISM



PANEL DISCUSSION



Barbara Serra

18.00 | Hotel Brufani 

AL JAZEERA NEW MEDIA AND CREATIVE COMMONS REPOSITORY: THE NEW FUTURE FOR DIGITAL JOURNALISM?

Al Jazeera's new media strategy plus its Creative Commons repository, the first broadcast quality footage repository available on the Internet for free download under the most permissive Creative Commons license *attribution only*. How is the availability of free broadcast quality footage for legal download re-shaping the future of video journalism?

Moeed Ahmad head of new media Al Jazeera
Donatella Della Ratta Creative Commons and Arab media expert
Laith Mushtaq Al Jazeera

PANEL DISCUSSION



Moeed Ahmad



PANEL DISCUSSION

18.30 | *Sala dei Notari*



Vittorio Zucconi

BAD TEMPER: WHAT IS IT WITH THE ITALIANS?

Three of the sharpest musketeers in the Italian media take on the thorny subject of the Italians. Histrionic, hypocritical, half-witted. And that's just the start. Wait until they move on to the adjectives beginning with "s".

Massimo Gramellini deputy editor *La Stampa*
Michele Serra *La Repubblica*
Vittorio Zucconi director Radio Capital

INTERVIEW



Marcello Lippi

La Gazzetta dello Sport

19.30 | *Teatro Pavone*

MARCELLO LIPPI

Marcello Lippi and his Italian football team won the 2006 World Cup and are now preparing to defend their title of world champions in South Africa in just two months. An opportunity to hear Marcello Lippi's views on life, football, team psychology and his relationship with the Italian and world media. What's it like having the media ready to pounce at the first sign of failure? What's it like just being written about endlessly?

Gianni Valenti deputy editor *La Gazzetta dello Sport*
 interviews **Marcello Lippi** manager of the Italian football team

BOOK PRESENTATION

19.30 | *Hotel Brufani* 



Peter Stothard

ON THE SPARTACUS ROAD

In *On the Spartacus Road: a spectacular journey through ancient Italy* Peter Stothard retraces the route taken by Spartacus and his army of rebel slaves between 73 and 71BC while musing over the meaning of freedom, beauty and death. "All physical journeys are also journeys of the mind. Those books which pursue them are fathered by time, and given birth by the thrust of momentum, driven through stations along the route, and kept in suspense by a sense of terminus as well as the looming prospect of termination. The trick is to make the reader forget, while the author remembers, researches, revises and deals his discoveries like playing cards, spinning his stories and weaving time with sleight of hand, like magical light. In *On the Spartacus Road* Peter Stothard has achieved all this and more, sometimes sublimely, sometimes surprising us with twists of time and location, with several eccentric and colourful brushes with his guides both substantial and ghostly, ancient and modern, imagined and real." Tom Adair *The Scotsman*

Peter Stothard editor *The Times Literary Supplement*
Giovanna Zucconi *Che Tempo che fa* RAI 3



Giovanna Zucconi

21.15 | *Sala dei Notari*

DAMNED JOURNALISTS

THE DEVIL CAME ON HORSEBACK

A disturbing documentary about the death and destruction caused in Darfur by the government-sponsored Janjaweed militias. Using the exclusive photographs and first-hand testimony of former US Marine Captain Brian Steidle, *The Devil Came on Horseback* takes the viewer on an emotionally-charged journey into the heart of Darfur, Sudan where an Arab-run government is systematically executing a plan to rid the province of its black African citizens. As an official military observer, Steidle had access to parts of the country that no journalist could penetrate. He was unprepared for what he would witness and experience, including being fired upon, taken hostage and being unable to intervene to save the lives of young children. Ultimately frustrated by the inaction of the international community, Steidle resigned and returned to the US to make public the images and stories of lives being systematically destroyed.

DOCUMENTARY

CULT
 cult-tv.it

PREMIO CULT
 il cinema della realtà

IL FATTO QUOTIDIANO
A PRINT MEDIA SUCCESS STORY

TEATRO MORLACCHI | FRIDAY 23 APRIL | 21.00 | FREE ENTRY



PETER GOMEZ
ANTONIO PADELLARO
LUCA TELESE
MARCO TRAVAGLIO



The new Italian daily *Il Fatto Quotidiano* was launched in the teeth of the recession in September 2009 and has become a trend-bucking print media start-up success story. How? Of further interest is the fact it is owned by its journalists and other small shareholders: a rare example in Italy of *editoria pura*.

ilCannocchiale
social network per l'informazione

**webtv ufficiale
dell'International
Journalism Festival**

<http://ijf10.ilcannocchiale.tv>

www.ilcannocchiale.it



ijf
**saturday
twentyfour
april**

 **digital natives**
MARKETING INNOVATION

www.digitalnatives.it

Technical partner
ijf international
journalism
festival 2010



media
140



media 140
food&wine
perugia - umbria - italy
24 aprile 2010

PROGRAMME

MEDIA 140 food&wine

SATURDAY 24 APRIL | SALA DEI NOTARI

09.00
Welcome address
Ande Gregson
founder media140

09.05
Introduction
Massimiliano Tremitterra
director Istituto Nazionale per il
Commercio Estero in Perugia

Moderator
Jacopo Cossater
enoicheillusioni.com,
pr and wine blogger

09.10
Keynote speech (in English):
Ryan & Gabriella Opaz
founders catavino.net

09.30
Keynote speech (in Italian):
Gianpaolo Paglia
poggioargentiera.com
and wine blogger

09.50
Food&wine on social networks:
how best to use the new rela-
tionships with clients
Daide Cocco
studiocru.com
Fabio Ingresso

vinopr.it
Filippo Ronco
vinix.it
Slawka G. Scarso
marketingdelvino.it

11.00
Break and networking

11.30
Case studies: people,
companies, the web
Andrea Bezzecchi
acetaiasangiaco.com
Antonio Bonanno
digitalnatives.it

Michela Cimnaghi
hagakure.it
Samuel Sanders
spumante.nl
Francesco Zonin
wineislove.it

12.30
Q&A via Twitter

13.00
Closing remarks
Ande Gregson

13.10
Lunch and networking

IN ASSOCIATION WITH



Regione Umbria



ITALIA 140
100th Anniversary
2011-2012

www.media140.com/perugia

A special event focusing on food&wine journalism online. The real-time web is dramatically changing the way we communicate, socialise and do business globally. Media140 focuses on Twitter but also looks at other real-time platforms.

09.00 | *Hotel Brufani* 

PRESS FORWARD: DIALOGUES ON THE FUTURE OF NEWS TRUST FALLS

It's no longer enough for news organizations to assume that their readers will trust them. They now have to actively court their trust and loyalty. A discussion on the nature of authority, credibility, and trust in the old media and new media worlds.

Mark Glaser executive editor Mediashift
Laura Oliver editor journalism.co.uk
Luca Sofri wittgenstein.it
Megan Garber and **Justin Peters** *Columbia Journalism Review* online

09.30 | *Teatro Morlacchi*

GIANCARLO SIANI: FREEDOM BEGINS WITH WORDS

An initiative for secondary school pupils in Umbria which began in September 2009. Its objective is to consider freedom and the fine line that separates it from lawlessness. The issues are discussed through the story of Giancarlo Siani, a journalist of the Naples daily *Il Mattino* murdered in Naples in 1985 aged just 26, to whom the festival dedicated the *A Story Still to Tell* award in 2009.

Armando D'Alterio district attorney Campobasso
Libero De Rienzo actor (who played Giancarlo in film *Fortapàsc*)
Gianluigi De Stefano journalist
Geppino Fiorenza Associazione Siani
Luca Semeraro judge and former close friend of Giancarlo

09.30 - 17.00 | *Centro Servizi G. Alessi*

SECOND NATIONAL SCHOOLPUPILS PRESS FORUM

10.00 | *Teatro Pavone*

VIDEOCRACY

Erik Gandini talks about the making of and reaction to his film *Videocracy* on celebrity and trash TV in Italy.

Erik Gandini film director, maker of *Videocracy*. *Basta apparire*
Tommaso Tessarolo general manager Current Italy
Elena Martelli *Il Venerdì di Repubblica*

PANEL DISCUSSION



Luca Sofri

COLUMBIA
JOURNALISM
REVIEW
Strong Press, Strong Democracy

AWARD CEREMONY



Libero De Rienzo

PRESS FORUM

PRESENTATION



Erik Gandini

PANEL DISCUSSION

10.30 | *Hotel Brufani* 

SOCIAL MEDIA EDITING



Mario Tedeschini Lalli



A growing number of media organisations worldwide have decided that without a focus on social networks their journalism is incomplete. In consequence they have created new professional roles such as social media editor, community manager, etc. But what exactly do these journalists do and how do they do it?

Robert Baltus NOS Amsterdam
Carlo Felice Dalla Pasqua editor *ilgazzettino.it*
Vicky Taylor new media commissioning editor Channel 4
Mario Tedeschini Lalli Gruppo Espresso

JOURNALISM



Paola Bacchiddu

11.00 | *Sala Lippi - UniCredit Banca di Roma*

INFORMATION SPINNING AROUND YOU: THE RADIANT FUTURE OF LOCAL NEWS

The worldwideweb would appear to be the primordial soup *par excellence* for ever more globalised news. Yet the web has also given rise to rapidly-evolving local and even hyper-local news organisations which are now beginning to find ways to be economically viable and more and more visible online.

Mauro Avellini deputy editor *La Nazione*
Paola Bacchiddu *L'Unione Sarda*
Andrea Bettini RAI
Sergio Demarchi journalist and new media expert
Marco Di Maio ANSO
Francesca Ferrara journalist and blogger

PANEL DISCUSSION

11.00 | *Teatro Pavone*



Maurizio Belpietro



Gianluigi Nuzzi

THE HIDDEN TRUTHS OF THE VATICAN (INC.)

Gianluigi Nuzzi has rooted through the substantial Swiss archive of monsignor Renato Dardozzi (1922-2003), a high-ranking Vatican official for many years, and in his book *Vaticano SpA* presents a startling and very well-documented exposé of Vatican financial mismanagement, bribery, tax evasion, misuse of charitable funds and donations, etc which took place in the onshore fiscal paradise of the Vatican State.

Maurizio Belpietro editor *Liberò*
Rossend Domenech *El Periòdic*
Giacomo Galeazzi *La Stampa*
Gianluigi Nuzzi *Liberò*, author of the book *Vaticano SpA*
Philippe Ridet *Le Monde*
Philip Willan journalist and author

12.00 | *Teatro Morlacchi* 

JOURNALISM AND POLITICAL CORRUPTION

Keynote speech by **Javier Moreno** editor of the leading Spanish daily *El País*.
 Introduction by **Vittorio Zucconi** *La Repubblica*

KEYNOTE SPEECH



Javier Moreno

WORKSHOP



José Luis Dader

14.00 | *Hotel Brufani* 

TECHNIQUES OF PRECISION JOURNALISM

The workshop will feature practical exercises on how to use basic mathematical methodologies and simple spreadsheet software like Microsoft Excel to analyze (for example) government data and opinion polls for patterns that can lead to good stories.

Damiano Crognali journalist
José Luis Dader professor of journalism Complutense University, Madrid
Steve Doig Walter Cronkite School of Journalism and Mass Communication

14.30 | *Sala dei Notari* 

NEW MODELS OF INVESTIGATIVE JOURNALISM

Not-for-profit organisations, citizen journalism and new media are revitalising investigative journalism which the traditional media has found increasingly hard to sustain. A consideration of innovative investigative journalism in the US, the UK and Italy.

(via Skype) **David Cohn** founder Spot.U.S
Luca De Biase editor *Nòva24 - Il Sole 24 Ore*
Gavin MacFadyen director Centre for Investigative Journalism
Guido Romeo *Il Sole 24 Ore*
Paul Steiger editor-in-chief ProPublica

PANEL DISCUSSION



Gavin MacFadyen



Guido Romeo

15.00 | *Centro Servizi G. Alessi*

HISTORY FOR THOSE WHO WEREN'T THERE

Recent bestsellers in Italy have included historical works by well-known journalists. Light on new material but well laden with incidental detail and colourful phraseology, do they risk aggravating existing tensions in Italian society, especially when on events within living memory such as the Second World War?

Giovanni Fasanella journalist and author
Benedetta Tobagi journalist and author
Vittorio Vidotto University of Rome La Sapienza
Matteo Marchetti and **Luca Sappino** *Zai.net*

PANEL DISCUSSION



Benedetta Tobagi



PANEL DISCUSSION

15.30 | *Hotel Brufani*



Antonio Preziosi



Associazione Giornalisti
Scuola di Perugia

ON THE RADIO: NONSTOP NEWS BEGAN HERE

Radio is frequently overlooked when considering the media. Does the instant-image current media marketplace signal the beginning of the end for radio news or instead provide an opportunity to establish an even more distinct identity?

Giuseppe Cruciani Radio24
Gabriele Fontana Radio Svizzera
Paolo Poggio RAI Radio News
Antonio Preziosi director RAI Radio News and RAI Radio 1
David Willey BBC

PANEL DISCUSSION

16.00 | *Sala dei Notari*



Donatella Della Ratta



CITIZEN JOURNALISM IN THE MIDDLE EAST

Peer-production, shared creativity, real-time connectivity and mutual cooperation are enabling citizen journalism in the Arab world to take giant strides forward. Donatella Della Ratta, Arab media expert and Creative Commons Arab world development manager, will lead the discussion on the most vibrant citizen journalism projects coming out from the Arab web, such as the Jordanian creativity discussion platform Creative Jordan, the citizen journalism web portal 7iber.com, the Lebanese project to monitor the latest elections Sharek961 co-produced by different Lebanese NGOs and the best of the Arab blogosphere selected and translated thanks to the Arab editors of Global Voices.

Sami Ben Gharbia Global Voices
Donatella Della Ratta Creative Commons and Arab media expert
Naseem Tarawnah director 7iber.com
Nadine Toukan co-founder Creative Jordan

PANEL DISCUSSION

16.00 | *Teatro Pavone*



Bianca Berlinguer



WOMEN, THE MEDIA AND POWER

The role of women in the media, how the media can give greater visibility to female experience, the alleged glass ceiling in the media and beyond, how the female body is treated by the media, the characteristics of female-managed media.

Bianca Berlinguer director RAI 3 News
Barbara Serra Al Jazeera English
Caterina Soffici *Il Riformista*
Luca Telese *Il Fatto Quotidiano*
Sofia Ventura Fondazione FareFuturo

17.00 | *Sala Lippi - UniCredit Banca di Roma*

I PAY, YOU PAY, HE/SHE/IT PAYS, WE PAY, THEY PAY: THE UNPAID BILL IS BACK

Knowledge may be power and information may be king but someone's got to pay and it's not clear who.

Marco Di Gregorio C6TV
Marco Formento *Il Secolo XIX*
Enrica Garzilli Asiatica Association
Antonio Rossano president Associazione Pulitzer
Roberto Zarriello Penne Digitali

17.00 | *Centro Servizi G. Alessi*

IDENTITY AND REPUTATION: LITTLE TO GAIN, MUCH TO LOSE?

Personal identity is now a lot less personal than it used to be. What are the implications of this shift?

Paola Bonomo *Il Sole 24 Ore*
Alessandro Gilioli *L'Espresso*
Livia Iacolare community coordinator Current TV
Alessio Jacona journalist
Russell E. Perry CEO 123people.com
Guido Scorza lawyer and blogger

17.30 | *Hotel Brufani*

LET ME TELL YOU ABOUT EUROPE

What is Europe? How is Europe? Where next for Europe? Our Brussels correspondent reports.

Tiziana Barghini editor for southern Europe Reuters
Andrea Giambartolomei cafebabel.com
Jean Quatremer Brussels correspondent *Libération*
Bruno Waterfield Brussels correspondent *The Daily Telegraph*
Marco Zatterin Brussels correspondent *La Stampa*

followed by

EUROPEAN YEAR JOURNALIST AWARD 2010

Antonia Carparelli head of unit Social inclusion policies and social aspects of migration of the Directorate General for Employment, Social Affairs and Equal Opportunities, European Commission, Brussels

JOURNALISM



PANEL DISCUSSION



Alessandro Gilioli



PANEL DISCUSSION



Bruno Waterfield

PRESENTATION

PANEL DISCUSSION

18.00 | *Sala dei Notari*



Franco Debenedetti

TV. THE THIRTY YEARS WAR IN ITALY

A long, complex, inconclusive conflict resulting in the devastation of whole swathes of the RAI at the hands of various foraging armies?

Franco Debenedetti *Il Sole 24 Ore*
Massimo Franco *Corriere della Sera*
John Hooper *The Economist*
Paolo Madron journalist
Francesco Specchia *Libero*

PANEL DISCUSSION

18.30 | *Teatro Pavone*



Sigfrido Ranucci

ORGANISED CRIME IN POLITICS:
THE NIGHTMARE SCENARIO

According to government estimates, each year organised crime in Italy conducts business worth somewhere between 120 and 140 billion euros. "A torrent of dirty money - as the president of the Parliamentary Antimafia Commission Giuseppe Pisanu stated in his latest report - which is moved from the black economy to legitimate business activities also with the connivance of politicians at all levels".

Gianni Barbacetto *Il Venerdì di Repubblica*
Antonio Ingroia anti-mafia magistrate
Ivanhoe Lo Bello president Confindustria Sicilia
Giuseppe Lo Bianco *Il Fatto Quotidiano*
Sigfrido Ranucci *Report RAI 3*
Sandro Ruotolo *Anno Zero RAI 2*



Sandro Ruotolo

BOOK PRESENTATION

19.00 | *Hotel Brufani*



Dario Di Vico

MELTDOWN - THE END OF THE AGE OF GREED

We have recently lived through an event which many would have believed impossible: the capitalist system teetering on the brink. In *Meltdown - the end of the age of greed* Paul Mason recounts the sequence of events that led the West so close to the abyss.

Luca Cifoni *Il Messaggero*
Paul Mason BBC, author of *Meltdown - the end of the age of greed*
Dario Di Vico *Corriere della Sera*

READING

19.00 | *Sala Lippi - UniCredit Banca di Roma*



Valeria Palumbo

LAST STOP TEMPELHOF

A reading about the fall of the Berlin Wall. Texts by Arrigo Benedetti, Giorgio Bocca, Oriana Fallaci, Indro Montanelli, Saverio Vertone other journalists of *L'Europeo*. With **Valeria Palumbo** and **Sonia Grandis**.

19.00 | *Centro Servizi G. Alessi*

PEOPLEQUAKE

How will the dramatic change in the world population influence our lives and those of future generations?

Sylvie Coyaud journalist
Fred Pearce *New Scientist*, author of *Peoplequake*

BOOK PRESENTATION



Fred Pearce

DOCUMENTARY

CULT
cult-tv.it

CULT PREMIO CULT
il cinema della realtà

21.15 | *Sala dei Notari*

DAMNED JOURNALISTS
FIXER: THE TAKING OF AJMAL NAQSHBANDI

The doc begins with the relationship between Naqshbandi, a young Afghan journalist, translator and coordinator, and one of his clients, Christian Parenti, an American journalist (and one of the film's producers). Naqshbandi is subsequently kidnapped by Taliban forces, along with Italian reporter Daniele Mastrogiacomo and Afghan driver Sayed Agha, who is immediately beheaded. The Taliban release Mastrogiacomo after weeks in captivity, but Naqshbandi is later killed. A harrowing look at today's Afghanistan, while Ajmal's family and friends are left wondering why a foreigner was set free but Ajmal was murdered.

ALGORE
on INDEPENDENT INFORMATION
SATURDAY 24 APRIL | 21.00
TEATRO MORLACCHI | FREE ENTRY



AL GORE CO-FOUNDER CURRENT
AND VICE PRESIDENT OF THE UNITED
STATES OF AMERICA 1993-2001

INTRODUCTION BY
MARIA LAELLA
EDITOR A AND PRESENTER
OF *L'INTERVISTA* ON SKY NEWS ITALY





Umbria
cuore
verde d'Italia



Umbria

scopri l'arte di vivere



PANEL DISCUSSION

10.00 | Hotel Brufani 



Justin Peters

**COLUMBIA
JOURNALISM
REVIEW**
Strong Press, Strong Democracy

PRESS FORWARD: DIALOGUES ON THE FUTURE OF NEWS
TELL ME A STORY

What happens to traditional narrative techniques as we move into the short-form world of the web? And what are the broader implications of that transition - aesthetically, psychologically and culturally? What will be the fate of the story in a "quick-hit" news environment?

Moed Ahmad head of new media Al Jazeera
Alessandro Gilioli *L'Espresso*
Andrea Pitzer Nieman Foundation for Journalism, Harvard University
Megan Garber and **Justin Peters** *Columbia Journalism Review* online

PRESS FORUM

10.00 - 17.00 | Centro Servizi G. Alessi

**SECOND NATIONAL SCHOOLPUPILS
PRESS FORUM**



Via del Popolo, 9 - Bastia Umbra (PG)
Tel. (+39) 075 7826302
Fax. (+39) 075 7823967
www.com-com.it



10.00 - 18.00 | Sala Lippi - UniCredit Banca di Roma

MEDIACAMP

An ad-hoc unconference for people to share and learn in an open environment. On new and traditional media, online and offline, interactive and print/broadcast, global and local. For producers and consumers of news, traditionalists and revolutionaries, users of e-books, i-phones, y-nots and everything else in-between. Anyone with something to contribute or with the desire to learn is welcome and invited to join in. No spectators, only participants. 10 minutes to present your ideas and 5 minutes to answer any questions.

10.00 | Sala dei Notari

A STORY STILL TO TELL: MARIA GRAZIA CUTULI

The annual *A Story Still to Tell* award invites the submission of short articles and/or videos on the circumstances surrounding the murder of an Italian journalist. The 2010 award is dedicated to the memory of Maria Grazia Cutuli, journalist of the Italian daily *Corriere della Sera*, killed in an explosion in 2001 in Afghanistan. First prize is 2,500 euros in both the written and video categories.

Laura Silvia Battaglia author of *Maria Grazia Cutuli, Il Cielo degli Ultimi*
Alessandro Cataldo director-general UniCredit Banca di Roma
Donata Cutuli president Fondazione Maria Grazia Cutuli
Franco Di Mare RAI 1
Francesco Faranda Fondazione Corriere della Sera
Enzo Jacopino secretary-general National Association of Journalists
Matteo Scanni Associazione Ilaria Alpi

10.30 | Centro Servizi G. Alessi

**ENVIRONMENTAL AND SCIENTIFIC
JOURNALISM IN ITALY: FULL STEAM AHEAD**

In a nation traditionally dominated by the humanities, scientific, technological and environmental divulgation in the mainstream Italian press is seeing a significant increase.

Giovanni Anzidei Accademia Lincei
Andrea Atzori Labelab
Vittorio Bo Festival della Scienza, Genova
Luca Conti founder pandemia.info
Marco Fratoddi *La Nuova Ecologia*
Salvatore Giannella former editor *Airone*



AWARD CEREMONY



JOURNALISM



Luca Conti

PANEL DISCUSSION

11.00 | *Teatro Pavone* 

EUROPE AND THE OBAMA PRESIDENCY

President Barack Obama has transformed American politics. But what impact, if any, has the amelioratory zeal of the new US administration had in Europe? Have the boundaries of the possible shifted or does the refrain of politics in the Vecchio Continente remain *no we can't*?

Marc Lazar professor of history, Sciences Po, Paris
Dennis Redmont journalist
Andrea Romano *Il Sole 24 Ore*
David Thorne American ambassador in Italy
Sergio Vento former Italian ambassador in America 2003-2006



Marc Lazar



David Thorne

PANEL DISCUSSION

11.30 | *Sala dei Notari*

MY SPACE

The amount of TV space taken up by politics and politicians (and journalists) in Italy is significantly greater than in most other Western countries. Countless current affairs talk shows clog the airwaves while politicians (and journalists) also appear in a wide variety of TV shows which have no direct relation to politics or journalism at all. Journalists are also frequently the *de facto* spokesperson of policy positions across the political spectrum, leading to the curious spectacle of journalists interviewing journalists on weighty issues of the day. Self-referential to put it mildly. What's going on?

Aldo Cazzullo *Corriere della Sera*
Giuseppe Cruciani Radio24
Angelo Mellone *Il Tempo*
Gianni Scipione Rossi RAI Parlamento



Aldo Cazzullo



Giuseppe Cruciani

PANEL DISCUSSION

12.00 | *Hotel Brufani*

HOW ISLAM IN ITALY IS REPORTED

Journalists from ethnic minorities are noticeable by their absence in the Italian media. Does this have an impact on how Islam in Italy and beyond is reported? What of the overall calibre of journalism, both on television and in the print media, when dealing with the delicate issue of the integration of tens of thousands of new Italian citizens of Islamic faith at a time of periodic alarms about Islamic terrorism within Italy?

Luca Garosi RAI Televideo
Saad Hussin BBC correspondent in Italy in Arabic
Nello Rega RAI Televideo
Ugo Tramballi *Il Sole 24 Ore*



Nello Rega



Associazione Giornalisti Scuola di Perugia

12.00 | *Centro Servizi G. Alessi*

FOOD&WINE JOURNALISM: BUON APPETITO!

Our food correspondent is away on assignment. At lunch. Again.

Stefano Cimicchi director APT Umbria
Marcello Cividini blogger and chef
Livio Fancelli Circo del Gusto
Bruno Gambacorta *Eat Parade* RAI 2
Chef Kumalè *Il Venerdì di Repubblica*
Antonio Paolini *Il Messaggero*

followed by

STORIES ON UMBRIA

The award, set up by the Perugia Chamber of Commerce, invites the submission of articles or radio/TV programmes on Umbria published (including online publications) or broadcast in 2009.

Giorgio Mencaroni president Perugia Chamber of Commerce

followed by a buffet (invitation only)

14.30 | *Sala dei Notari* 

FROM THE SUNDAY SUPPLEMENT TO THE MIDDLE BOOKSHELF

An increasing number of in-depth reports by journalists are being published as books. The example of the *Presente Storico* imprint, published by Bruno Mondadori.

Peter Molloy BBC, whose latest book is published in *Presente Storico*
Linda Polman freelance, whose latest book is published in *Presente Storico*
Marco Pratellesi editor *Corriere della Sera* online
Stefano Salis *Il Sole 24 Ore*
Vittorio Zucconi *La Repubblica*

15.00 | *Centro Servizi G. Alessi*

YOUNG JOURNALISTS AND PRECARIOUS EMPLOYMENT

The first few years as a journalist in Italy are no cakewalk.

Claudio Cerasa *Il Foglio*
Stefano Feltri *Il Fatto Quotidiano*
Roberto Seghetti *Panorama*
Erica Vagliengo freelance
Claudio Velardi publisher
Matteo Marchetti and **Luca Sappino** *Zai.net*

PANEL DISCUSSION



Bruno Gambacorta



AWARD CEREMONY



Camera di Commercio Perugia

WORKSHOP



Marco Pratellesi



Bruno Mondadori

PANEL DISCUSSION



Claudio Velardi



15.00 | *Hotel Brufani*

Dennis Curti



PHOTOJOURNALISM AND IMMIGRATION

A workshop based on the material in and the ideas arising from the book *L'immaginario migrante. Fotogiornalismo e immigrazione sulla stampa illustrata italiana* written by Luigi Gariglio, Andrea Pogliano and Riccardo Zanini. The book was published by Bruno Mondadori.

Dennis Curti director Agenzia Contrasto Milan and photography critic
Luigi Gariglio photographer
Andrea Pogliano sociologist
Riccardo Zanini photography critic

16.00 | *Teatro Pavone*

Riccardo Barenghi

POLITICAL SATIRE IN ITALY: WHO SETS THE BOUNDARIES?

These are tough times for political satire in Italy. Comics get sued, political cartoonists get suspended from television shows, many satirists have disappeared from the television screens. Why? What are the boundaries of acceptability for political satire? And who should decide where those boundaries are?

Riccardo Barenghi *La Stampa*
Luca Mastrantonio *Il Riformista*
Ranieri Polese *Corriere della Sera*
Vincino *Il Foglio*

16.00 | *Sala dei Notari*

Diego Buñuel



DON'T TELL MY MOTHER

Diego Buñuel, grandson of the legendary Spanish film director Luis Bunuel and presenter of the Nat Geo documentary series *Don't Tell My Mother*, talks about his work and the interface of documentary-making and journalism. The locations of his documentaries include Afghanistan, Colombia, North Korea, Congo, Venezuela, Israel, Iran, Iraq, The Balkans (Croatia, Bosnia and Herzegovina, Serbia and Kosovo) and Pakistan. In the new season of *Don't Tell my Mother* (to be broadcast by Nat Geo Adventure in June 2010) he will visit some of the world's most action-packed cities, where life is always lived in the fast lane and where urban survival skills are a must.

Diego Buñuel National Geographic Adventure
Sherin Salvetti vice president Factual Channels, Fox Italy

followed by the Italian premiere of *Orgasm inc*

DAMNED JOURNALISTS ORGASM INC

Filmmaker Liz Canner takes a job editing erotic videos for a drug trial for a pharmaceutical company. Her employer is developing what they hope will be the first Viagra drug for women that wins FDA approval to treat a new disease: Female Sexual Dysfunction (FSD). Liz gains permission to film the company for her own documentary. Initially, she plans to create a movie about science and pleasure but she soon begins to suspect that her employer, along with a cadre of other medical companies, might be trying to take advantage of women (and potentially endanger their health) in pursuit of billion dollar profits. *Orgasm inc* is a powerful look inside the medical industry and the marketing campaigns that are reshaping our everyday lives around health, illness, desire and that ultimate moment: orgasm.

17.00 | *Centro Servizi G. Alessi*

THE LONG MARCH TO CHANGE: WHERE ARE WE NOW?

To round off the journalism lab, the mediacamp and the festival itself, an evaluation of the current state of journalism and a prediction of future trends.

Carlo Felice Della Pasqua editor *Il Gazzettino*
Alessio Jacona journalist and blogger
Gabriele Lunati journalist and new media consultant
Pino Rea Lsdi
Pier Luca Santoro *Il Giornalaio*

17.00 | *Hotel Brufani*

HOW THE MEDIA COVERS TRAUMATIC EVENTS

What legitimizes the intrusion by the journalist or photographer into people's grief and/or despair? Recent earthquakes in Haiti and Abruzzo (Italy) have highlighted once again the fine line between callousness and professional responsibility.

Giuseppe Caporale *La Repubblica*
Ruhi Hamid BBC
Milorad Ivanovic deputy editor *Blic*
Fabio Tamburini Channel 5 News

Introduction by

Ali Al-Sumayin, Alessandro Di Maio, Valeria Gentile photographers of the festival exhibition *Stories of Gold and Mud*

CULT

cult-tv.it

CULT PREMIO CULT
il cinema della realtà

JOURNALISM



Carlo Felice Della Pasqua

PANEL DISCUSSION



Ruhi Hamid



Milorad Ivanovic

INTERVIEW

18.00 | Teatro Pavone



Enrico Mentana

ENRICO MENTANA

"I caught the journalism bug when I was very young and after all these years it still hasn't left me. I love my job. It totally absorbs me, providing that magic mix of adrenalin and wisdom. Always open to debate but based on objectivity". Enrico Mentana on his passion for journalism.

Angelo Mellone *Il Tempo*
interviews **Enrico Mentana** journalist

BOOK PRESENTATION

19.30 | Hotel Brufani 



Peter Molloy

THE LOST WORLD OF COMMUNISM

First-hand testimony of people who lived in East Germany, Czechoslovakia and Romania during the Cold War era. The voices collected in the book evoke the moods, preoccupations and experiences of a world that vanished almost overnight. Peter Molloy is also producer of the accompanying BBC2 series.

Goffredo Fofi editor *Lo Straniero*
Peter Molloy BBC, author of *The lost world of communism*
Luca Rastello director Osservatorio Balcani

MEMORY OF THE PAST AND HOPE FOR THE FUTURE

SUNDAY 25 APRIL | 21.00
TEATRO MORLACCHI | FREE ENTRY



EUGENIO SCALFARI FOUNDER *LA REPUBBLICA*
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GIUSEPPE TORNATORE FILM DIRECTOR
WALTER VELTRONI AUTHOR AND POLITICIAN

In his Sunday column in *La Repubblica* Eugenio Scalfari recently reflected on *Baaria* by Giuseppe Tornatore, *Noi* by Walter Veltroni and *Il grande silenzio degli intellettuali* by Asor Rosa, all of which came out at roughly the same time "A film, a novel and a book on Italian society which are to be commended for their ability to liberate the memory." To free the memory from the weight of the past and look to the future with hope.

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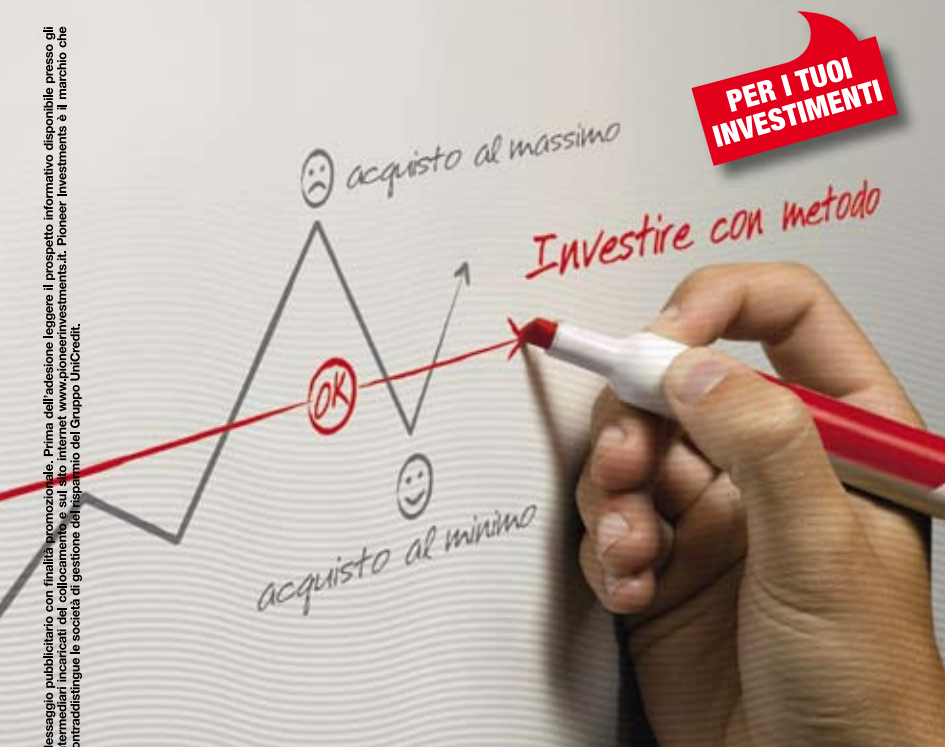
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