



Perugia, Italy | 21 - 25 April 2010

# international journalism festival

The fourth edition of the international journalism festival will be held in Perugia from 21 to 25 April 2010 with more than 100 events (keynote speeches, panel discussions, interviews, book presentations, workshops, film/documentary screenings, exhibitions, readings and theatre shows) and more than 250 speakers. All festival events are open to the public free of charge.

Some events will be live-streamed while almost all events will be videoed, with videos available for free download from the festival webtv courtesy of Il Cannocchiale. The webtv channel will also offer speaker interviews, backstage reports and light-hearted moments prepared by the festival volunteers. In addition to the webtv, there will also be the festival webradio courtesy of ResetRadio, the first Italian Creative Commons music web radio.

The festival hashtag is #ijf10.

All speakers below in bold are confirmed. The detailed festival schedule with dates and timings of each event will be online as soon as possible.

## Festival keynote address

**Al Gore** founder of Current and Vice-President of the United States of America 1993–2001

## Keynote speeches

**Luca De Biase** editor *Nova24*, new media and technology insert of Italian daily *Il Sole 24 Ore*

**Javier Moreno** editor of Spanish daily *El País*

**Paul Steiger** founder and editor-in-chief of *ProPublica*, a New York based non-profit newsroom that produces investigative journalism in the public interest, former editor of *The Wall Street Journal* 1991-2007

## Interviews

**Angelo Agostini** editor *Problemi dell'Informazione* interviews **Ezio Mauro** editor of Italian daily *La Repubblica*

**Mario Calabresi** editor of Italian daily *La Stampa* interviews **Dexter Filkins** war correspondent of *The New York Times* and winner of the 2009 Pulitzer Prize

**Donatella Della Ratta** Creative Commons interviews **Moeed Ahmad** new media editor of Al Jazeera

**Giuseppe Smorto** editor of *repubblica.it* interviews **Gianni Mura** *La Repubblica*

## Columbia Journalism Review

In association with the *Columbia Journalism Review*, four panel discussions from the series *Press Forward: dialogues on the future of news* with moderators **Justin Peters** director of CJR online and **Megan Garber** of the CJR.

- Something to Talk About: The Web is often best used as a communications tool. Can and should news organizations rethink their Web strategies in order to acknowledge this? **Emily Bell** director of digital content Guardian News and Media, **Marco Pratellesi** editor *Corriere della Sera* online, **Josh Young** social media editor of *The Huffington Post*
- Trust Falls: It's no longer enough for news organizations to assume that their readers will trust them. Now, they have to actively court their trust and loyalty. A discussion on the nature of authority, credibility, and trust in the old media and new media worlds. **Fabrice Florin** founder and executive director of NewsTrust.net, **Laura Oliver** editor journalism.co.uk, **Luca Sofri** wittgenstein.it
- Tell Me a Story: What happens to traditional narrative techniques as we transition into the short-form world of the Web? And what are the broader implications of that transition – aesthetically, psychologically and culturally? We'll talk about the fate of stories in a "quick-hit" news environment. **Alessandro Gilioli** *L'Espresso*, **Andrea Pitzer** editor of the Nieman Narrative Digest of the Nieman Foundation for Journalism at Harvard University
- Common Knowledge: On the benefits and dangers of niche news, and why the democratization of information, is, in some ways, at odds with democracy itself. How can we preserve community—and facts themselves—in a news environment that is increasingly fragmented? **Brooke Gladstone** host and managing editor of the US National Public Radio newsmagazine *On the Media*, **Richard Sambrook** director of BBC Global News, **Vittorio Zambardino** new media expert *La Repubblica*

### Enel and Sky live from Perugia with SkyTg24

For the IV edition of the International Journalism Festival, Enel and Sky are organizing two special live broadcasts from Perugia of the SkyTg24 *Pomeriggio* current affairs TV discussion programme, to be presented by **Paola Saluzzi**

- on Thursday 22 April the topic will be: *Free journalists? The future of news while guaranteeing professionalism and democracy*
- on Friday 23 April the topic will be nuclear power: *The future of Italy's energy leaving aside false myths and preconceptions*

### RAI Radio 1 live from Perugia

RAI Radio 1 (RAI is the Italian public service broadcaster) will broadcast *Radio anch'io* live from Perugia.

### Radio Capital live from Perugia

**Luca Bottura** will broadcast his Radio Capital morning show *Lateral* live from Perugia.

### Media140

The Italian stop of the Media140 world tour, after London, Sydney and Perth, will be held in Perugia on Friday 23 April. The real-time web is dramatically changing the way we communicate, socialize and do business globally. Media140 focuses on Twitter but also looks at other real-time platforms by bringing together the top minds in journalism, marketing and entertainment.

*Using real-time media to re-engage audiences* is the topic of the Media140 day that will feature speakers **Tom Loosemore** director 4iP for Channel 4, **Kevin Marsh** web director BBC College of Journalism, **Mark Glaser** director Mediashift, **Meg Pickard** online communities editor *The Guardian*, **Mooed Ahmad** new media director Al Jazeera, **Josh Young** social media editor *The Huffington Post*, **Fabrice Florin** director

Newstrust.net, **Jillian York** Global Voices, **Luca Conti** founder pandemia.info, **Robin Good** Masternewmedia.org, **Julian Assange** Wikileaks, **David McCandless** Information is Beautiful, **Chris Thorpe** *The Guardian*, **Ben Marsh** UK snow map, **Derek Dukes** Dipity, **Brian Conley** Ushahidi, **Jon Gosier** Appafrica Labs, **Christian Payne** ourmaninside.com, **Adam Westbrook** adamwestbrook.wordpress.com, **Guy Degen** www.notesfromthefield.typepad.com

### Media140 food&wine

A special event dedicated to online food and wine journalism, following the Media140 format, to be held on Saturday 24 April. The event is organized in association with the Italian Trade Commission and the Umbria Regional Council.

**Ryan** and **Gabriella Opaz** catavino.net, local area marketing and wine blogging, **Gianpaolo Paglia** poggioargentiera.com, winemaker & wine blogger, **Hugh MacLeod** gapingvoid.com, wine marketing, Stormhoek Wine case, **Davide Cocco** studiocru.com, press office and public relations, **Tim Hayward** timhayward.com, food blogger and food and wine journalist, **Fabio Ingresso** vinopr.it, wine and social networks, **Slawka G. Scarso** marketingdelvino.it, professor at LUISS Business School, blogger, journalist, **Andrea Bezzecchi** acetaiasangiacomo.com, blog and social network experience, **Michela Cinnaghi** strategic planner Hagakure, internet PR, **Samuel Sanders** spumante.nl, Francesco Zonin wineislove.it, the Zonin group on social networks, moderator **Jacopo Cossater** enoicheillusioni.com, PR & wine blogger

### Digital heretics

The Digital heretics award, organized in association with **Vittorio Zambardino** and **Massimo Russo** authors of the 2009 book *Eretici digitali* (who will give the royalties from the sale of their book to this journalism award), seeks to highlight investigative journalism projects that promote an innovative use of the internet (crowdsourcing, collaborative journalism, mash-up, web 2.0) and of the digital instruments needed to create a news reportage through video, audio, text, photographs, animation. The awards ceremony will also feature a panel discussion with **Koro Castellano** president OPA Europe, **Marco Pancini** director of institutional relations Google Italy and the above authors. The jury is composed of **Angelo Agostini**, **Massimo Russo**, **Mario Tedeschini Lalli** and **Vittorio Zambardino**.

### University of California Berkeley Graduate School of Journalism

Presentation (via Skype) and special session of the Web 2.0 Workshop of the Knight Digital Media Center at the UC Berkeley J-School: **Stephano Valentino** Fulbright fellow, UC Berkeley J-School

### Press review

An entertaining and irreverent review of the day's newspapers with **Diego Bianchi** a.k.a. Zoro, **Antonio Sofi** and **Johnny Palomba**.

### Pas de Deux

- **Diego Buñuel** author of the documentary series *Don't Tell My Mother* on Nat Geo Adventure and **Sherin Salvetti** vice president Factual Channels for Fox Channels Italy
- **Henrik Eklund** head of global digital partnerships of the Associated Press and **Toby Hartwell** director of marketing for the Associated Press present the 2009 Associated Press video of the year

- **Erik Gandini** author of *Videocracy* and **Tommaso Tessarolo** country manager Current
- **Laith Mushtaq** Al Jazeera author of a reportage made in Fallujah in April 2004 while the city was under attack by the American forces and **Donatella Della Ratta** Creative Commons

## Panel discussions

1) 2+2=good news: precision journalism

**José Luis Dader** professor of precision journalism at the University Complutense in Madrid, **Ivo Diamanti** professor of political science at the University of Urbino, Italy, **Steve Doig** professor of precision journalism at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, **Giorgio Meletti** La7, **Noemi Ramirez** Prisacom, moderator **Damiano Crognali** mecenate90.it

2) Bad temper: what is it with the Italians?

**Massimo Gramellini** deputy editor *La Stampa*, **Michele Serra** *La Repubblica*, **Vittorio Zucconi** *La Repubblica* and director Radio Capital

3) Media treatment of the Meredith Kercher murder case

**Barbie Nadeau** *Newsweek*, **Massimo Mapelli** La7, **Nick Pisa** *The Daily Mail*, **Andrea Vought** *The Seattle Times*, moderator **Sabina Castelfranco** CBS

4) The politics/media circus

**Alessandro Campi** scientific director FareFuturo Foundation, **Virman Cusenza** editor *Il Mattino*, **Marco Damilano** *L'Espresso*, Roberto Rao journalist and Italian member of Parliament

5) Citizen journalism in the Middle East

**Sami Ben Gharbia** Global Voices, **Mohamed Najem** co-founder Social Media Exchange, **Naseem Tarawnah** director 7iber.com, **Nadine Toukan** co-founder Creative Jordan, moderator **Donatella Della Ratta** Creative Commons

6) How the media covers traumatic events

**Giuseppe Caporale** author of the book *L'Aquila is not Kabul* (2009), **Milorad Ivanovic** vice-director *Blic*, **Laura Oliver** editor journalism.co.uk, volunteer journalism festival bloggers, authors of the Abruzzo exhibition

7) *La coscienza di Mike*: a trip through the history of Italian television

**Nanni Delbecchi** television critic *Il Fatto Quotidiano*, **Giovanni Minoli** director RaiEducational, journalist, author, and television host, **Giorgio Simonelli** professor in television journalism at the Media Language department of the Literature and Philosophy school, Università Cattolica di Milano, writer and commentator on *Tv Talk* (Rai), moderator **Francesco Specchia** journalist, mass media expert and writer

8) Women, media and power – 4 panels on the topic

• **Laura Laurenzi** *La Repubblica*, **Adrian Michaels** *The Daily Telegraph*, **Maria Laura Rodotà** *Corriere della Sera*, **Cristina Sivieri Tagliabue** *Il Sole 24 Ore*

- **Bianca Berlinguer** director Tg3, **Barbara Serra** Al Jazeera English, **Caterina Soffici** *Il Riformista*, **Luca Telese** *Il Fatto Quotidiano*, **Sofia Ventura** *FareFuturo*
- **Concita De Gregorio** editor *Unità*, **Joumana Haddad** *An Nahar*, **Flavia Perina** editor *Secolo d'Italia*
- **Massimo Bordin** director Radio Radicale, Paola Caridi journalist and writer, **Maria Corbi** *La Stampa*, **Ida Dominijanni** *Il Manifesto*, **Lorella Zanardo** *ilcorpodelledonne.net*

9) Does a state-mafia pact exist?

**Gianni Barbacetto** *Venerdì di Repubblica*, **Antonio Ingroia** Italian magistrate, **Ivanhoe Lo Bello** president Confindustria Sicilia, **Giuseppe Lo Bianco** *Il Fatto Quotidiano*, **Sigfrido Ranucci** *Report*, **Sandro Ruotolo** *Anno Zero*

10) Europe and the Obama presidency

Charles Kupchan international relations professor at Georgetown University, Washington DC, **Marc Lazar** history and political sociology professor at the Institut d'études politiques, Paris, **Sergio Vento** Italian ambassador in Washington from 2003 to 2005, **Andrea Romano** *Il Sole 24 Ore*, moderator **Dennis Redmont** journalist

11) *Il Fatto Quotidiano*: a national print media start-up success story

**Peter Gomez**, **Antonio Padellaro**, **Luca Telese**, **Marco Travaglio**

12) Financial journalism: Nothing but bad news?

**Massimo Giannini** deputy editor *La Repubblica*, **Adrian Michaels** *The Daily Telegraph*, **Massimo Mucchetti** *Corriere della Sera*, **Betty Wong** Reuters global news editor, moderator **Alessandra Galloni** *The Wall Street Journal*

13) Finance, ethics and *othereconomy*

**Chris Brazier** editor *New Internationalist*, **Andrea Di Stefano** editor *Valori*, **Myrta Merlino** La7, **Pietro Raitano** editor *Altroeconomia (Othereconomy)*, moderator **Daniilo De Blasio** director Radio Popolare

14) Environmental journalism: behind the scenes of Copenhagen and greenwashing

**Alice Audouin** author of the book *Ecolocash* (2009), **Antonio Cianciullo** *La Repubblica*, **Leo Hickman** *The Guardian*, **Fred Pearce** *New Scientist*, **Fabio Tamburini** Tg5, moderator **Marco Gisotti** *Modus Vivendi*

15) Literary journalism

**Wlodek Goldkorn** *L'Espresso*, **Caterina Soffici** *Il Riformista*, **Peter Stothard** editor *The Times Literary Supplement*, **Giovanna Zucconi** *Che tempo che fa*, moderator **Massimo Gramellini** deputy editor *La Stampa*

16) Journalism and local news in the struggle against Mafia

**Gianni Lannes** director *italiaterranostra.it*, **Pino Maniaci** Telejato, **Enzo Palmesano** journalist from Caserta threatened by the Camorra, **Chiara Spagnolo** *Quotidiano di Calabria*, **Salvo Vitale** friend of Peppino Impastato, moderator **Paolo Esposito** *Caffè News Magazine*

17) Journalism and politics

**Aldo Cazzullo** *Corriere della Sera*, **Luigi Contu** editor Ansa, **Giuseppe Cruciani** Radio 24, **Gianni Scipione Rossi** Rai Parlamento, moderator **Angelo Mellone** *Il Tempo*

18) In association with Perugia Radio and Television Journalism School Alumni Association

- To see or not to see? Pushing the limit further: **Pier Paolo Cito** Associated Press photographer, **Lorenzo Del Boca** president of the Italian Journalists Association, **Silvio Giulietti** Tg3, **Antonio Polito** editor *Il Riformista*, moderator **Roberto Chinzari** Tg2

- War journalism: **Gianluca Ales** SkyTg24, **Peter Beaumont** *The Observer*, **Oliviero Bergamini** Tg3, **Massimo Fogari** Public Information Office Director of the Italian Defense General Staff, moderator **Dario Moricone** Televideo Rai

- Journalists in the Russian trenches: **Jean Francois Julliard** general secretary Reporters Sans Frontières, **Andrea Riscassi** journalist Tgr Rai, **Vitaly Yaroshevski** vice-director *Novaja Gazeta*, Lidija Yusupova Chechnyan attorney for Memorial, moderator **Marcello Greco** Tg3

- Radio, the mother of all news: **Giuseppe Cruciani** Radio 24, **Antonio Preziosi** director of Rai Radio Newscasts and Radio 1, **David Willey** BBC, moderator **Paolo Poggio** Giornale Radio Rai

- Describing Islam in Italy: **Saad Hussin** Arabic BBC correspondent in Italy, **Nello Rega** Televideo Rai, **Ugo Tramballi** *Il Sole 24 Ore*, **Jawad Yassire** journalist for the Palestinian Delegation Office in Italy, moderator **Luca Garosi** Televideo Rai

19) In association with Global Voices, the award-winning website founded in 2004 by a group of pioneering international bloggers. Global Voices aggregates, curates and amplifies the global conversation online by shining light on places and people other media often ignore. Moderator **Bernardo Parrella** director of Global Voices Italy

- Bridging the gap between different languages and cultures online: **Nicola Bruno** Totem, **Marc Herman** Translation Exchange Project, **David Sasaki** Rising Voices, **Portnoy Zheng** co-director Lingua

- Citizen media to foster human rights and freedom of speech: **Gabriele Battaglia** PeaceReporter, **Sami Ben Gharbia** Global Voices, **Gianni Lannes** director italiaterranostra.it, **Jillian York** OpenNet, Berkman Center for new media research at Harvard University

20) In association with Online News Association

Social media editing: **Robert Baltus** NOS Amsterdam, **Carlo Felice Dalla Pasqua** editor ilgazzettino.it, Jennifer Preston social media editor *The New York Times*, **Vicky Taylor** new media commissioning editor Channel 4, moderator **Mario Tedeschini Lalli** Espresso Group and co-chair of the International ONA Committee for Italy

21) In association with POLIS, the media research institute of the London School of Economics, moderator **Charlie Beckett** director of POLIS

- Humanitarian journalism: **Glenda Cooper** Reuters Institute for the Study of Journalism at Oxford, **John Davison** communications director Christian Aid, **Maso Notarianni** director PeaceReporter, **Linda Polman** journalist and writer

- Networked journalism: **Tom Loosemore** director Channel 4, **Gianni Riotta** editor *Il Sole 24 Ore*,

**Richard Sambrook** director BBC Global News

• Photojournalism and conflict: **Luc Bovens** philosophy professor at the University of London, **Diego Buñuel** National Geographic Channel, **Paul Lowe** photojournalist, **Giacomo Pirozzi** photojournalist, **Francesco Zizola** photojournalist

22) In association with Zai.net Young Reporters, moderators **Matteo Marchetti** and **Luca Sappino**

• Football, the sports section, the tale of a generation: **Oliviero Beha** journalist and writer, **Giovanni Francesio** writer, **Matteo Marani** editor *Guerin Sportivo*, **Gianni Perrelli** *L'Espresso*

• The student movement and its relationship with the media: **Domenico Calopresti** director, screenwriter and actor, **Tano D'Amico** journalist and photo-reporter, **Francesco Raparelli** political activist, **Concetto Vecchio** *La Repubblica*

• History for those who weren't there, between journalism and popularization: **Giovanni Fasanella** journalist and writer, Giovanni Minoli direttore Rai Educational, Benedetta Tobagi writer, **Vittorio Vidotto** contemporary history professor at the Università di Roma La Sapienza

• Young journalists and precarious employment: **Claudio Cerasa** *Il Foglio*, **Stefano Feltri** *Il Fatto Quotidiano*, **Roberto Seghetti** *Panorama*, **Erica Vagliengo** freelance journalist, **Claudio Velardi** entrepreneur, editor and Italian politician

23) In association with 123people.com

Identity and reputation in the current information context: **Alessandro Gilioli** *L'Espresso*, **Livia Iacolare** community coordinator Current TV, **Russell E. Perry** CEO 123people, **Guido Scorza** attorney and blogger, moderator **Alessio Jacona** journalist and new media expert

24) Memory of the past and hope for the future

**Eugenio Scalfari** founder *La Repubblica*, **Giuseppe Tornatore** film director, **Walter Veltroni** writer and politician, moderator **Michele Serra** *La Repubblica*

25) New models of investigative journalism

**David Cohn** founder Spot Us (live via skype), **Luca De Biase** editor *Nova24* of *Il Sole 24 Ore*, **Gavin MacFadyen** director Centre for Investigative Journalism of London, **Paul Steiger** editor-in-chief *ProPublica*, moderator **Guido Romeo** *Il Sole 24 Ore*

26) Periodicals in the digital era: the turtle can indeed outrun the hare

**Giuseppe Di Piazza** editor *Sette*, the weekly magazine of *Corriere della Sera*, **Luca Dini** editor *Vanity Fair*, Anne Laure Quilleriet *L'Express*, Andrea Monti editor *Oggi*, moderator **Francesco Rigatelli** *La Stampa*

27) The promotion of health: from journalism to social marketing

**Maria Amelia Beltramini** *Focus*, **Giuseppe Fattori** communication and marketing system director – USL (Local Health Board) in Modena, **Nick Tancock** senior adviser - Social Marketing, Alcohol & Drugs Programme, Department of Health, England, moderator **Bruno Gambacorta** Tg2

28) Go West youngster. Or East. Or anywhere. Italy is not a country for the young

**Pierluigi Celli** general director Luiss University, **Antonio De Napoli** Italian National Youth Forum, **Roberto Nicastrò** deputy CEO UniCredit Group, **Filippo Rossi** editor FareFuturo web magazine, **Benedetta Tobagi** journalist and writer, moderator **Barbara Serra** Al Jazeera English

29) Political satire

**Riccardo Barenghi** *La Stampa*, Giuseppe Genna writer, **Luca Mastrantonio** *Il Riformista*, Alessandro Robecchi *Il Manifesto*, **Vincino** *Il Foglio*, moderator **Ranieri Polese** *Corriere della Sera*

30) TV - the thirty years war in Italy

**Franco Debenedetti** *Il Sole 24 Ore*, **Massimo Franco** *Corriere della Sera*, **John Hooper** *The Economist*, **Enrico Mentana** journalist and writer, moderator **Francesco Specchia** *Libero*

31) Let me tell you about Europe

**Tony Barber** *The Financial Times*, **Tiziana Barghini** Reuters, **Jean Quatremer** *Libération*, **Marco Zatterin** *La Stampa*, moderator **Andrea Giambartolomei** *cafebabel.com*

32) The last piece of news. Information after the fall of the paper empires

**Marco Bardazzi** *La Stampa*, **Mario Calabresi** editor *La Stampa*, **Massimo Gaggi** *Corriere della Sera*, **Megan Garber** *Columbia Journalism Review*

33) The hidden truths of Vatican Inc.

**Maurizio Belpietro** editor *Libero*, **Rossend Domenech** *El Periodico*, **Giacomo Galeazzi** *La Stampa*, **Gianluigi Nuzzi** *Libero* and author of the book *Vaticano SpA* (2009), **Philippe Ridet** *Le Monde*, **Philip Willan** journalist and writer

## Book presentations

- **Peter Beaumont** *The Observer* author of the book *The Secret Life of War: Journeys Through Modern Conflict* (2009) with **Barbara Schiavulli** *L'Espresso* author of the book *Guerra e guerra* (2009)
- **Nevio Casadio** journalist and television writer, author of the book *Nel silenzio un canto - Storie di ingiustizie, dolore, ricatto* (2009) with **Ettore Mo** *Corriere della Sera* and Paolo Rumiz *La Repubblica*
- **Gad Lerner** *L'Infedele* author of the book *Scintille - Una storia di anime vagabonde* (2009) with Giuliano Ferrara editor *Il Foglio*
- **Paul Mason** BBC journalist, author of the book *Meltdown – The End of the Age of Greed* (2009) with **Dario Di Vico** *Corriere della Sera*
- **Peter Molloy** BBC journalist, author of the book *The Lost World of Communism* (2009) with **Luca Rastello** director Balkan Observatory and Goffredo Fofi editor *Lo Straniero*

## Documentary screenings

In association with **Cult** (channel 319 on Sky Italy), a series of documentary screenings entitled *Damned Journalists* including some of the best international documentaries on journalism and information. Among them:

- *The Fixer*
- *An Independent Mind*



- *Rebellion- the Litvinenko case*
- *Death in Gaza*
- *RIP – a remix manifesto*

## Workshops

- Photojournalism and immigration created by Bruno Mondadori Editor with **Denis Curti**, **Luigi Gariglio**, **Andrea Pogliano**, **Riccardo Zanini**
- Precision journalism: **José Luis Dader** professor of precision journalism at the University Complutense in Madrid, **Steve Doig** professor of precision journalism at the Walter Cronkite School of Journalism and Mass Communication of Arizona State University, **Noemi Ramirez** Prisacom, moderator **Damiano Crognali** editor *mecenate90.it*
- Investigative journalism: **Lirio Abbate** *L'Espresso* and **Emanuele Fittipaldi** *L'Espresso*
- Photographic laboratory: **Alfredo Macchi** Tg4 photographer
- Historical present: **Dexter Filkins** war correspondent for the *New York Times*, 2009 Pulitzer prize and author of the book *The Forever War* (2009), **Marco Pratellesi** editor *corriere.it*, **Stefano Salis** *Il Sole 24 Ore*, **Vittorio Zucconi** *La Repubblica*

## Exhibitions

- **The Rights of Children** by UNICEF

The new exhibition *The Rights of Children*, inspired by the book bearing the same title, is the detailed testimony of photographer **Giacomo Pirozzi** on the condition of children and the work of UNICEF in developing nations. The book narrates the rights of children through photographs taken by the author during his 19 years of work around the world. Exquisite images that are fragments of lives lived on the edge, of denied and exploited childhoods, but that also allow for a glimmer of hope, because they show that it is possible to realize children's rights by carrying out programs for their education, protection, health. The goal is to celebrate The Convention on the Rights of the Child on its twentieth anniversary (1989 – 2009) and to strengthen the awareness of UNICEF's work on the field.

- **Stories of Gold and Mud. April 2009 – Reportage from the L'Aquila Camps** photographs by **Alessandro Di Maio**, **Valeria Gentile**, **Ali Jabbar**

One year after the earthquake that devastated the Italian town of L'Aquila, the collective exhibition *Stories of Gold and Mud* aims to retrace the large and small wounds left hidden on the streets, in the homes, and on the faces of those that, since April 6 2009, have lost everything. In the images of the three freelance reporters one can feel the weight of the event that hit the heart of Italy: an event made up of unjust deaths, tears and cracks, broken objects, wrinkles of suffering, terror; but that at the same time became a chance for the rise of austerity and courage, solidarity, smiles and vitality of a people that surprised everyone with their strength. *Stories of gold and mud* is an exhibition that wants to be an encounter with one's own conscience, an impact with the most violent natural phenomenon of the year, a cultural bet that wants to shed light also on man's responsibility in all of this. To reflect and to act, not only to remember. Alessandro (26 years old, from Sicily), Valeria (25 years old, from Sardinia) and Ali (26 years old, from the UAE) were festival volunteers in 2009.

- **Front Page Moon** by the **Italian Senate Library**

The exhibition *Front page moon, images of history* from the Italian Parliament Library Emeroteca, was created to narrate the transformation of the Italian press on the occasion of an epic event, the moon

landing in 1969. The exhibition is made up of a series of panels that reproduce about 100 pages of newspapers of that era, selected among the most representative of the time with the intention of showing the graphical and conceptual evolution of the press which then followed. The pages, taken from dailies and periodicals, retrace the events, illustrate the scientific data, present the protagonists through an articulated iconographic structure, the revolutionary use of the print characters, the prevalence of color, the inspired comments of the paper editors and of the great intellectuals of that time.

## Journalism Lab

By **Vittorio Pasteris** new media expert *La Stampa*. A set of panels/workshops on digital journalism, new media, journalism schools, citizen journalism, university papers, web radios, webtv's, internet and web 2.0 to explore all that is transforming the way we make, but also consume, news. An open laboratory to discuss, share and comprehend the journalism of the future.

- Mediacamp: barcamp on the media
- Will ebook readers and tablets lengthen the lives of newspapers? **Antonio Tombolini** *Simplicissimus*
- I read it on my mobile: the coming future of mobile information **Massimiliano Cavazzini** *Tre*, **Gianluca Diegoli** *Minimarketing*, **Natascia Edera** *Vodafone*, **Raffaele Mastrodonato** *Totem*, **Stefano Portu** *L'Espresso*, **Marco Pratellesi** *editor corriere.it*
- Digital problems: the hard life of on-line journalists **Daniela Cerrato** *Virgilio*, **Federico Gelli** *Tuscany region*, **Claudio Giua** *L'Espresso*, **Marco Renzi** *journalist, web expert*
- Information spinning around you: the brilliant tomorrow of local and ultra-local information **Paola Bacchiddu** *L'Unione Sarda*, **Andrea Bettini** *RAI*, **Sergio Demarchi** *journalist, web expert*, **Marco Di Maio** *ANSO*, **Francesca Ferrara** *journalist and blogger*, **Giuseppe Mascambruno** *La Nazione*
- University journalism: new media between webradio and interactive media **Jessica Camargo** *L'UniversitArea*, **Nicola Cappelli** *Orizzonte Universitario*, **Roberto Chibbaro** *Unimagazine*, **Gioia Lovison** *RadUni*, **Romeo Perrotta** *Ustation*, **Davide Turi** *MoltoMedia*
- I want to be like Robin Good: people reinvent information **Salvatore Aranzulla** *blogger*, **Alessandro Bonino** *blogger*, **Robin Good** *Masternewmedia.org*, **Emanuele Menietti** *blogger*, **Vittorio Pasteris** *La Stampa*, **Giacomo Vizzotto** *Net1News*
- Masters degree, then what? The employment problem for new journalists **Franco Iseppi** *RaiClick*, **Mario Tedeschini Lalli** *Espresso group*
- I pay, you pay, he pays: the future of news business models **Marco Di Gregorio** *C6TV*, **Marco Formento** *Il Secolo XIX*, **Enrica Garzilli** *Asiatica Association*, **Antonio Rossano** *Yurait*, **Roberto Zarriello** *Penne Digitali*
- The scientist in the newsroom: environmental and scientific journalism, a growing phenomenon **Gianmaria Brega** *Labelab*, **Vittorio Bo** *Festival of Science*, **Luca Conti** *blogger and journalist*, **Paola De Paoli** *Ugis*, **Marco Fratoddi** *New ecology*
- The long road to change: summarizing the situation **Carlo Felice Della Pasqua** *Il Gazzettino*, **Alessio Jacona** *blogger and journalist*, **Gabriele Lunati** *journalist and new media consultant*, **Pino Rea** *Lsdi*, **Pier Luca Santoro** *blogger Il Giornalaio*

## Theatre shows

- **Negri, Froci, Giudei & Co.**

with

**Gian Antonio Stella** – narrating voice

**Gualtiero Bertelli** – voice, accordion

and

**Giuseppina Casarin** – voice

**Paolo Favorido** – piano

**Domenico Santaniello** – bass

**Rachele Colombo** – percussion, mandolin, voice

**Maurizio Camardi** – saxophones, flute

Script by Gian Antonio Stella

Musical research by Gualtiero Bertelli

Inspired by *Negri, froci, giudei & co.: l'eterna guerra contro l'altro* by Gian Antonio Stella (2009).

From institutionalised terror to African ethnic cleansing to Italian city-state wars all the way to the small despicable stories of today, Stella rebuilds a rich and disturbing picture of yesterday and today in the relationship between “us” and “the others”. Because “history documents one undeniable fact: the idea of the other is not at all absolute, definitive, eternal. On the contrary, it depends on many different things and it is completely relative. Provisional. Temporary.”

• **Bilal. To travel, work and die as a migrant worker**

with

**Fabrizio Gatti** (narrating voice)

**Gualtiero Bertelli** (guitar, accordion, voice)

and

**Paolo Favorido** (piano)

**Rachele Colombo** (voice, percussion, sound effects)

**Guido Rigatti** (bass, cello, oud)

with **Maurizio Camardi** (saxophone, duduk, ethnic flutes)

Directed by Gualtiero Bertelli

Music by Gualtiero Bertelli, Maurizio Camardi, Paolo Favorido

Electronic elements by Rachele Colombo

Images by Rocco De Benedictis, Fabrizio Gatti, Giorgio Lotti

Readings from *Bilal* by Fabrizio Gatti (2008) – winner of the 2008 Terzani Award

Fabrizio Gatti has crossed the Sahara on the same trucks that transport illegal immigrants. He met Al Qaeda affiliates and ruthless traffickers. He crossed the frontiers unharmed. He infiltrated African criminal organizations and European companies exploiting the new slave trade. He was arrested as an illegal immigrant, experiencing personally the shocking treatment of immigrants in temporary custody in Western Europe. His story, documented by dramatic snapshots taken by the author himself and by other photographers, is complemented by the songs and music of Gualtiero Bertelli and the musicians that work with him on the relationship between history and song.

## **Awards ceremonies**

• **A story still to be told: Maria Grazia Cutuli**

The annual A Story Still to Tell award invites the submission of short articles and/or videos on the circumstances surrounding the murder of an Italian journalist. The 2010 award is dedicated to the memory of Maria Grazia Cutuli, journalist of the Italian daily *Corriere della Sera*, killed in an explosion on

19 November 2001 on the road between Kabul and Jalalabad in Afghanistan. In the attack the El Mundo correspondent Julio Fuentes and two Reuters correspondents Azizullah Haidari and Harry Burton also died. The 2007 first edition of the award was dedicated to Ilaria Alpi and Miran Hrovotin, the 2008 second edition to Enzo Baldoni and the 2009 third edition to Giancarlo Siani, murdered in Naples at the age of 26 while investigating local organised crime. The award is open to university students, journalism school students and journalists under the age of 30. First prize is 2,500 euros in both the written and video categories. The jury is as follows: **Franco Di Mare** (president), **Laura Silvia Battaglia** (journalist and author of the book *Maria Grazia Cutuli, Il Cielo degli Ultimi*), **Donata Cutuli** (president of the Maria Grazia Cutuli Foundation), **Francesco Faranda** (Corriere della Sera Foundation), **Enzo Jacopino** (secretary of the Italian Journalists Association) and **Matteo Scanni** (Ilaria Alpi Association)

- **The International Communication for Social Work Award**

- **Tell me about Umbria**

The award invites the submission of articles or radio/TV programmes on Umbria published (including online publications) or broadcast in 2009. They can be in English or any other major European language. The total value of the first prize is 5,000 euros. The deadline for submission is 21 March 2010.

## **I Adoc for schools**

Screenings of docu-films and meetings with authors, organized by the Ilaria Alpi Association. This year's theme is **Borders**.

- *Come un uomo sulla terra (Like a man on earth)* by **Andrea Segre**, Riccardo Biadene and Dagmawi Yimer

The film tells Italians what hides behind the deals with Libya, the film that gives a voice to the dignity and courage of the African immigrants. An Asinitas production in collaboration with ZaLab.

- *Assalto alla rete (Assault on the web)* by **Silvia Resta** and **Armando Sommajuolo**

The stories of the damned on the border between Morocco and Europe, the desperate people from the below-Sahara territory that assault the frontier every night to enter the Spanish centers of Ceuta and Melilla.

- *Sulla rotta dei disperati (On the trail of desperate people)* by **Gregoire Deniau**, Emmanuel Charieras and Guillaume Martin

Made in 2005 for the television program *Envoyé Spécial* by France 2. Winner of the Ilaria Alpi award. One of the most complete documentaries on the crossing from Morocco to the Canary Islands. Deniau purchases a passage to the Canaries from a Rabat ferryman and faces all the stages of the voyage with about thirty immigrants. Life in the desert, violence, fixing the boat and the first attempt to embark that ends in tragedy, the wheel in the hands of passengers that have never seen the sea before.

## **Workshops and labs for schools**

- *From information to education* by **Modus Vivendi**

Educational journeys for short-form environmental journalism, writing labs, a session on the history of thought and environmental journalism, and three sessions on the language of television, radio and web

- *When cartoons make information* by **Modus Vivendi**

Screening of episodes of the series *2 friends for Earth* and classic Warner cartoons, episodes of *The Simpsons*, all environmentally themed.

- *Giancarlo Siani: freedom begins with words* by the **Giancarlo Siani Association**

The project is created for secondary schools in Umbria to talk about freedom and to underline the often fine line that separates it from lawlessness through the story of Giancarlo Siani, the journalist of daily *Il Mattino* killed in Naples in 1985 at 26 years of age, to whom the festival dedicated the 2009 *A story still to be told* award. The last day of the project, which began in September 2009, will be on Saturday 24 April in Perugia and will feature **Armando D'Alterio**, the public minister that investigated the murder of Giancarlo, **Libero De Rienzo**, the actor that played Giancarlo Siani in the film *Fortapàsc*, **Andrea Purgatori** journalist and **Paolo Siani** president of the Siani Association.

## Press Office

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