



FACEBOOK SPONSORS THE 2019 INTERNATIONAL JOURNALISM FESTIVAL

Company executives will participate in panels and host workshops on community journalism, digital storytelling and Facebook's commitment to the news industry

March 1st, 2019 — Facebook today announces that it will be one of the main sponsors of the International Journalism Festival, taking place in Perugia, Italy from April 3 - 7 2019.

On Thursday, April 4, Jesper Doub, Director of News Partnerships, EMEA, will participate in a panel session moderated by Jeff Jarvis, American journalist, public speaker and professor, for a discussion on the responsibilities of technology companies in the wider news ecosystem.

Facebook's news partnerships team will host a variety of workshops and participate in a number of panels throughout the week. Workshops include:

- **Wednesday, April 3:** "How Journalists can Build Informed Communities on Facebook"
- **Thursday, April 4:** "Community Journalism and Facebook"
- **Friday, April 5:** "Stories School Workshop by Facebook"
- **Friday, April 5:** "Storytelling through Video on Facebook"

The company will also partner with Italy's Journalists Association to offer delegates credits for attending training sessions. Facebook will also offer interactive help desks where journalists can meet with Facebook staff one-on-one, and learn how to use digital tools to strengthen connections with their readers.

Facebook's presence will focus on "building community through news". The sponsorship is funded by the Facebook Journalism Project, a program aimed to

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establish stronger ties between Facebook and the news industry. Facebook is committed to providing investments, tools and information that help support publishers and their businesses.

For more information, contact:

press@fb.com